



## PRESS RELEASES

WBFF Goes Live with WBFF-2

News Release

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WBFF-TV Goes Live WITH Baltimore's first Syndicated Programming multi-digital channel

BALTIMORE (May 2, 2006) - With great excitement, Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) announced that its television station, WBFF-TV in Baltimore (FOX 45), yesterday launched the market's first multi-digital channel carrying syndicated and local programming. WBFF-DT-45.2, a second channel off WBFF's primary program signal, can be accessed over-the-air and on the Comcast and Millennium digital cable systems and on Verizon's FIOS-TV service when it's launched in Baltimore.

"WBFF-TV went on the air in 1971 as Baltimore's first UHF television station," commented Sinclair's President and CEO, David Smith. "35 years later, through technological advances and the evolution of digital television, we are now launching the first of multiple channels from WBFF's primary signal. How we use these additional channels creates many possibilities for us in assisting local businesses in reaching consumers and in providing niche programming."

"The new digital channel features a nostalgic line-up of some of the best shows that have aired in the Baltimore market over the years," commented Bill Fanshawe, General Manager of WBFF-TV. "We not only wanted to provide programming that appealed to the tastes of our local viewers, but to use the channel as an opportunity to serve the community. In keeping with this theme, we have set aside air time on Sunday mornings so that local churches can reach out to their parishioners through the broadcast of their services. The plan is to eventually expand to include other community events, as well."

The new digital channel broadcasts 24 hours a day, 7 days a week. Among the popular golden classics airing are "Magnum PI, Mission Impossible, All in the Family, Sanford and Son, In the Heat of the Night and Good Times."

WBFF-TV is owned by Sinclair Broadcast Group, Inc., one of the largest and most diversified television broadcasting companies in the country, which currently owns and operates, programs or provides sales services to 58 television stations in 36 markets. Sinclair's television group reaches approximately 22% of U.S. television households and includes affiliations with all of the major networks.

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[Back](#)

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