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KBSI & WPSD To Produce Shared 9PM News in Paducah/Cape Girardeau

News Release

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KBSI-TV AND WPSD-TV TO PRODUCE A SHARED 9PM NEWSCAST IN PADUCAH /CAPE GIRARDEAU/HARRISBURG

Cape Girardeau, MO/Paducah, KY (July 21, 2006) - KBSI-TV (FOX 23) and WPSD-TV (NBC 6) have announced a news agreement in which WPSD will produce a 9:00pm to 9:30pm newscast Monday through Sunday on KBSI, beginning October 2006.

"KBSI FOX 23 is thrilled to have the strength of WPSD News Channel 6 as the provider of our 9pm newscast scheduled to start this fall," commented Tom Tipton, General Manager of KBSI. "WPSD has been a news leader in the Paducah/Cape Girardeau/Harrisburg area for years and by teaming with KBSI enables us to bring area viewers a quality newscast in prime-time."

David Jernigan, Vice President of Sales and Programming for WPSD-TV commented, "We are very excited about the opportunity to partner with KBSI to provide Breaking News, Breaking Weather and Up-to-Date Sports information to the prime-time viewer in the Paducah/Cape Girardeau/Harrisburg market. KBSI is an excellent Fox affiliate and, we believe our partnership will greatly benefit our communities."

KBSI-TV is owned by Sinclair Broadcast Group, Inc. (Nasdaq: SBGI), one of the largest and most diversified television broadcasting companies, which owns and operates, programs or provides sales services to 58 television stations in 36 markets. Sinclair's television group is affiliated with all major networks and reaches approximately 22% of all U.S. television households. For more information, please visit Sinclair's website at www.sbg.net.

WPSD-TV is owned by Paxton Media Group. Paxton Media Group is a fourth generation, family-owned media company, founded in 1896 and based in Kentucky. Paxton Media Group currently publishes a total of 29 daily newspapers - eight in Indiana, seven in North Carolina, four in Arkansas, three each in Georgia and Kentucky, and one each in Louisiana, Michigan, Mississippi and Tennessee. Combined daily circulation of the newspapers is approximately 359,000. The company also publishes more than 30 weekly newspapers and numerous specialized publications in the markets it serves.

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