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PRESS RELEASES

SBG Names Bill Scaffide GM in Norfolk

News Release

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Sinclair names Bill scaffide General manager
OF Wtvz-TV in norfolk/Portsmouth/newport news, va

Norfolk (September 5, 2006) - Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) announced that Bill Scaffide has been named General Manager for WTVZ-TV (WB/MyNetworkTV 33) in the Norfolk/Portsmouth/Newport News, Virginia area. The announcement was made by Steve Marks, Chief Operating Officer of Sinclair's television group.

In making the announcement, Mr. Marks said, "We are excited to have Bill join us as the General Manager at our Norfolk area station. He has over 25 years of television broadcast sales and management experience that we will look to when the station launches itself this month as the market's MyNetworkTV affiliate."

"I am thrilled with the opportunity to be a part of WTVZ as they make their switch from the WB Network to MyNetworkTV," commented Bill Scaffide, General Manager of WTVZ-TV. "We are excited about our new prime-time program line-up and look-forward to introducing our viewers and advertisers to 'MY TVZ.'"

Mr. Scaffide most recently and from 1998 served as Vice President and General Manager of WTVK-TV in Fort Myers, FL. From 1996 to 1998, Mr. Scaffide was part of a private group of investors interested in purchasing television assets. From 1991 to 1996, he served as Vice President and General Manager of WKYC-TV in Cleveland, OH. Prior to that and from 1980, he served in various sales and managerial positions at WUAB-TV in Cleveland, OH, including Vice President and General Manager, Local Sales Manager and General Sales Manager. Mr. Scaffide holds a Bachelor of Science degree in Business Administration from John Carroll University.

Sinclair Broadcast Group, Inc., one of the largest and most diversified television broadcasting companies, owns and operates, programs or provides sales services to 58 television stations in 36 markets. Sinclair's television group is affiliated with all major networks and reaches approximately 22% of all U.S. television households. For more information, please visit Sinclair's website at www.sbgi.net.

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