



PRESS RELEASES

SBG Negotiations With Mediacom Unsuccessful

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Sinclair Negotiations With Mediacom Unsuccessful

Mediacom's Carriage of Sinclair Stations Scheduled to End on January 6,
2007

BALTIMORE (December 18, 2006) - Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) announced today that negotiations with Mediacom Communications Corp. (Nasdaq: MCCC) are not likely to result in an agreement being reached between the two companies. The parties have attempted to reach agreement without success during the extension the parties had entered into prior to the originally scheduled termination date of December 1, 2006. As a result Sinclair expects Mediacom to discontinue carriage of a number of television stations when that extension ends at 12:01 a.m. on January 6, 2007.

"Although Sinclair has attempted to reach agreement with Mediacom," commented Barry Faber, Sinclair's Vice President and General Counsel, "we do not believe we are any closer to a deal now than we were when we agreed to the short-term extension. We had hoped the extension would allow us sufficient time to come to an agreement, but we no longer believe that will be the case. It is unfortunate that no agreement has been reached, but this merely reflects a failure of a buyer and a seller to agree on terms."

"We apologize for any inconvenience to our viewers," stated Sinclair's President and CEO, David Smith, "and trust that these viewers will continue to watch our stations through alternative means. With such alternative distribution means as direct broadcast satellite and over-the-air, we think viewers will find it easy to continue to enjoy programming such as NFL football, American Idol, Gray's Anatomy, CSI, 24 and locally produced news that appears on many of the affected stations."

As previously announced, to compensate its viewers for the inconvenience of having to make alternative arrangements Sinclair is offering to pay new subscribers to DirecTV a rebate of either \$150 or \$100 in most of the impacted markets. This offer, which was originally scheduled to terminate on December 1, 2006, has been extended to subscribers who sign up by December 31, 2006.

The stations and markets impacted are listed below (with the availability and amount of the DirecTV rebate noted after each market name). Subscribers in markets with a \$150 rebate must call 1-800-376-4388 and subscribers in markets with a \$100 rebate must call 1-800-341-4388. In order to qualify for the rebate, which will be paid in the form of a \$10 bill credit each month until the full amount of the rebate has been paid, potential subscribers must meet certain qualifications, which will be described when the applicable 800 number is called.

Des Moines/Ames (KDSM-FOX) - \$150, Cedar Rapids (KGAN-CBS) - \$150,
Mobile-Pensacola (WEAR-ABC/WFGX-MNT) - \$100, Peoria/Bloomington (WYZZ-FOX)

- \$100, Greenville/Spartanburg/Asheville (WLOS-ABC/WMYA-MNT) - \$100, Lexington (WDKY-FOX) - \$100, Madison (WSMN-FOX), Nashville (WZTV-FOX/ WUXP-MNT/WNAB-CW) - \$100, Minneapolis (WUCW-CW) - \$150, Paducah/Cape Girardeau (KBSI-FOX/WDKA-MNT) - \$100, Springfield/Champaign/Decatur (WICS-ABC/WICD-ABC) - \$100, St. Louis (KDNL-ABC) - \$100, Tallahassee (WTWC-NBC) - \$100, Birmingham (WTTO-CW/WABM-MNT) - \$100, Norfolk (WTVZ- MNT) and Milwaukee (WCGV-MNT /WVTV-CW).

Sinclair Broadcast Group, Inc., one of the largest and most diversified television broadcasting companies, currently owns and operates, programs or provides sales services to 58 television stations in 36 markets. Sinclair's television group reaches approximately 22% of U.S. television households and is affiliated with all the major networks.

Forward-Looking Statements:

The matters discussed in this press release include forward-looking statements regarding, among other things, future operating results. When used in this press release, the words "outlook," "intends to," "believes," "anticipates," "expects," "achieves," and similar expressions are intended to identify forward-looking statements. Such statements are subject to a number of risks and uncertainties. Actual results in the future could differ materially and adversely from those described in the forward-looking statements as a result of various important factors, including and in addition to the assumptions identified above, the impact of changes in national and regional economies, successful integration of acquired television stations (including achievement of synergies and cost reductions), FCC approval of pending license transfers, successful execution of outsourcing agreements, pricing and demand fluctuations in local and national advertising, volatility in programming costs, the market acceptance of new programming and our news central strategy, our local sales initiatives, and the other risk factors set forth in the Company's most recent reports on Form 10-Q and Form 10-K, as filed with the Securities and Exchange Commission. There can be no assurances that the assumptions and other factors referred to in this release will occur. The Company undertakes no obligation to publicly release the result of any revisions to these forward-looking statements.

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