



PRESS RELEASES

SBG Responds to Letter from Iowa Congressional Delegation

News Release

Contact: Barry M. Faber, V.P. & General Counsel
(410) 568-1500

Sinclair Responds to Letter From Iowa Congressional Delegation

Sinclair Decides Not to Submit Mediacom Negotiation to Binding Arbitration

BALTIMORE (January 11, 2007) - Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) today sent the attached letter to each of the members of Iowa's Congressional delegation in response to a letter, a copy of which is also attached, received by Sinclair from them. In its response, Sinclair informed the respective Senators and Congressmen that it has decided not to submit to binding arbitration in an attempt to resolve the impasse Sinclair has reached in its negotiations with Mediacom Communications Corp. (Nasdaq: MCCC). These negotiations involve whether or not cable systems owned by Mediacom will resume carriage of a number of television stations which they recently discontinued carrying.

As noted in the letter, Sinclair does not believe binding arbitration is an appropriate course of action to take to resolve issues raised in a commercial negotiation between two companies in the private sector. Sinclair's view was influenced in part by the numerous alternative ways in which the public can continue to view the programming carried by the impacted stations if Mediacom continues to fail to carry them. These alternatives include free, over-the-air transmission, as well as carriage by direct competitors of Mediacom such as DirecTV and the Dish Network and, in parts of Cedar Rapids, Iowa, the cable overbuilder, McLeod USA.

As Sinclair has previously informed the public, it is possible that the lack of carriage may continue for the foreseeable future and strongly encourages members of the public who want to watch our programming to take advantage of the alternative means for doing so. The stations and markets impacted are:

Des Moines/Ames (KDSM-FOX), Cedar Rapids (KGAN-CBS), Mobile-Pensacola (WEAR-ABC/WFGX-MNT), Peoria/Bloomington (WYZZ-FOX), Greenville/Spartanburg/Asheville (WLOS-ABC/WMYA-MNT), Lexington (WDKY-FOX), Madison (WMSN-FOX), Nashville (WZTV-FOX/ WUXP-MNT/WNAB-CW), Minneapolis (WUCW-CW), Paducah/Cape Girardeau (KBSI-FOX/WDKA-MNT), Springfield/Champaign/Decatur (WICS-ABC/WICD-ABC), St. Louis (KDNL-ABC), Tallahassee (WTWC-NBC), Birmingham (WTTO-CW/WABM-MNT), Norfolk (WTVZ- MNT) and Milwaukee (WCGV-MNT /WVTV-CW).

Sinclair Broadcast Group, Inc., one of the largest and most diversified television broadcasting companies, currently owns and operates, programs or provides sales services to 58 television stations in 36 markets. Sinclair's television group reaches approximately 22% of U.S. television households and is affiliated with all the major networks.

SINCLAIR BROADCAST GROUP

Forward-Looking Statements:

The matters discussed in this press release include forward-looking statements regarding, among other things, future operating results. When used in this press release, the words "outlook," "intends to," "believes," "anticipates," "expects," "achieves," and similar expressions are intended to identify forward-looking statements. Such statements are subject to a number of risks and uncertainties. Actual results in the future could differ materially and adversely from those described in the forward-looking statements as a result of various important factors, including and in addition to the assumptions identified above, the impact of changes in national and regional economies, successful integration of acquired television stations (including achievement of synergies and cost reductions), FCC approval of pending license transfers, successful execution of outsourcing agreements, pricing and demand fluctuations in local and national advertising, volatility in programming costs, the market acceptance of new programming and our news central strategy, our local sales initiatives, and the other risk factors set forth in the Company's most recent reports on Form 10-Q and Form 10-K, as filed with the Securities and Exchange Commission. There can be no assurances that the assumptions and other factors referred to in this release will occur. The Company undertakes no obligation to publicly release the result of any revisions to these forward-looking statements.

###

Below is the letter sent to Sinclair and Mediacom by Iowa's Congressional delegation:

January 10, 2007

Rocco Commisso, CEO
Mediacom Communications Corporation
100 Crystal Run Road
Middletown, NY 10941

David D. Smith, President and CEO

Sinclair Broadcast Group
10706 Beaver Dam Road
Hunt Valley, MD 21030

Dear Mr. Commisso and Mr. Smith:

We are writing on behalf of our constituents, the up to 250,000 Iowa consumers who are currently unable to receive signals for KGAN, the local CBS station in the Cedar Rapids area, and KDSM, the local Fox station in the Des Moines area.

We understand that representatives of Sinclair Broadcasting and Mediacom Communications have been engaged in significant negotiations to arrive at a new contract and new pricing structure for broadcast of these Sinclair-owned stations over the Mediacom cable system for a number of months. We were pleased that a temporary agreement to continue service through the holidays was reached. However, because negotiations have continued to prove unsuccessful, and access to these stations has now been cut off, it is the consumers of our state who are being harmed by this unfortunate situation. Thousands of Iowans have been left with little recourse to the disruption of service.

Last Thursday, January 4, the Federal Communications Commission Media

Communications Bureau issued a Memorandum Opinion and Order which stated in part:

Both parties could agree to final binding arbitration by the Media Bureau. We note that, if both parties agree to final binding arbitration by the Media Bureau, we would require Sinclair to authorize Mediacom's continued carriage of its stations' signals during the pendency of arbitration pursuant to the terms of the November 30, 2006 agreement between the parties. In the alternative, this arbitration could be conducted through the American Arbitration Association. Although we would not have authority to order continued carriage in this case, we would encourage the parties to do so.

Given that negotiations stand at an impasse, binding arbitration would seem to present the parties with an alternative mechanism for resolving this dispute. We therefore urge that you consider the clear guidance of the Federal Communications Commission in agreeing to a process to bring the parties to an agreement without further harming Iowa consumers. Thank you for your attention to this matter.

U.S. Senator Tom Harkin

U.S. Senator Charles Grassley

U.S. Congressman Bruce Braley

U.S. Congressman Dave Loebsack

U.S. Congressman Leonard Boswell

U.S. Congressman Tom Latham

U.S. Congressman Steve King

Below is the letter sent by Sinclair responding to the Iowa Congressional delegation's letter:

January 11, 2007

U. S. Senator Tom Harkin
U. S. Senator Charles Grassley
U.S. Congressman Bruce Braley
U.S. Congressman Dave Loebsack
U. S. Congressman Leonard Boswell
U. S. Congressman Tom Latham
U. S. Congressman Steve King
Congress of the United States
Washington, DC 20510

Dear Senators Harkin and Grassley and
Congressmen Braley, Loebsack, Boswell,
Latham and King

Thank you very much for your recent letter to me concerning the situation involving Sinclair and Mediacom and its impact on the citizens of Iowa.

Please know that Sinclair takes its obligation to serve the public interest very seriously. Although it is unfortunate that the failure of Sinclair and Mediacom to reach agreement has an impact on your constituents, I must respectfully disagree with your conclusion that "[t]housands of Iowans have been left with little recourse to the

disruption of service." To the contrary, Mediacom simply represents one of several delivery methods for broadcast television stations like KDSM and KGAN.

In fact, consistent with Sinclair's obligations as an FCC licensee, both stations are available completely for free over the air to consumers. Moreover, both DirecTV and the Dish Network, which are direct competitors to Mediacom (providing essentially the same service), continue to carry both KDSM and KGAN. In addition, in certain parts of Cedar Rapids, Mediacom also has competition from at least one other cable company (which continues to carry KGAN) which stands ready to serve the public. In effect, the failure of Mediacom to rebroadcast the signals of these stations is no different than one store failing to carry a specific product, requiring consumers to visit a different store if they care to purchase that product.

With response to your suggestion that we submit to binding arbitration, at this point in time Sinclair has concluded it is not prepared to do so. I hope you can understand Sinclair's reluctance to agree to such an unusual approach to resolve what is essentially a disagreement on price in a commercial negotiation between two parties, parties which are legally entitled to make their own decisions on how best to run their respective businesses. I suspect our view on this subject is the same one that most of your constituents would hold if, for example, someone suggested they arbitrate the price of their house if a potential buyer was not willing to meet the minimum price they thought appropriate. Moreover, the numerous alternative ways, discussed above, for your constituents to receive our signals greatly mitigate any need to take such drastic measures if negotiations between the parties continue to be unsuccessful. Finally, although the FCC also suggested arbitration, I note that the FCC has stated that it has no authority to order such an approach and has concluded, after an exhaustive review of the situation, that Sinclair has met its obligation to negotiate in good faith.

Thank you very much for your interest in this matter and I would be happy to discuss any aspects of it with you in greater detail if that would be helpful.

Sincerely yours,

David D. Smith
President and Chief Executive Officer

[Back](#)

Copyright 2007 Sinclair Broadcast Group, Inc.