

FOR IMMEDIATE RELEASE

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**SINCLAIR TO REPORT THIRD QUARTER 2007 RESULTS ON
OCTOBER 31, 2007**

BALTIMORE (October 10, 2007) -- Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) will report its third quarter 2007 earnings results at 7:30 a.m. ET on Wednesday, October 31, 2007, followed by a conference call to discuss the results at 8:30 a.m. ET.

The dial-in number for the earnings call is **877-407-9205**.

If you plan to participate on the conference call, please call two minutes prior to the start time and tell the conference operator that the subject of the conference is the "Sinclair Earnings Conference Call."

If you cannot participate in the live conference call, a replay of the call will be available on Sinclair Broadcast Group's web site at [www.sbgi.net /Investor Information](http://www.sbgi.net/Investor%20Information). This will be the only venue through which a replay will be available. The earnings release can be viewed at [www.sbgi.net /News Releases](http://www.sbgi.net/News%20Releases).

Members of the news media will be welcome on the call in a listen-only mode. Key executives will be made available to members of the news media, time permitting, following the conference call.

Should you have any questions, please contact Lucy Rutishauser at 410-568-1500.

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