

News Release

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SINCLAIR NAMES STEVEN GENETT GENERAL MANAGER OF WRLH-TV IN RICHMOND, VA

Baltimore (February 4, 2008) – Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) announced that Steven Genett has been named General Manager of WRLH-TV (FOX 35) in Richmond, Virginia. The announcement was made by Steve Marks, Chief Operating Officer of Sinclair’s television group.

In making the announcement, Mr. Marks said, “We are pleased to promote Steven to the position of General Manager. In his 18 months as General Sales Manager, and more recently as interim General Manager, he has shown his ability to reach out to the community and to lead the station. We are confident that Steven will be able to build upon his many years of sales experience and capitalize on his management skills.”

“I am excited to have been given this opportunity to manage WRLH-TV,” commented Steven Genett. “This is a station with a dedicated staff eager to show our viewers and local businesses the value of the station’s popular programming.”

Mr. Genett most recently and from 2006 served as the General Sales Manager for WRLH-TV. Prior to that and from 2003, Mr. Genett was the Vice President and General Manager of WFXV and WPNY in Utica, NY. From 2002 to 2003, he was the General Sales Manager and National Sales Manager at WYOU in Wilkes-Barre/Scranton, PA. Prior to that, Mr. Genett was the National Sales Manager and Local Sales Manager for WPXT and WPME in Portland, Maine. Mr. Genett began his career in broadcast television in 1997 with WOLF in Scranton, PA after holding various executive management positions in advertising and marketing. Mr. Genett attended the Art Institute of Pittsburgh.

Sinclair Broadcast Group, Inc., one of the largest and most diversified television broadcasting companies, owns and operates, programs or provides sales services to 58 television stations in 35 markets. Sinclair’s television group is affiliated with all major networks and reaches approximately 22% of all U.S. television households. For more information, please visit Sinclair’s website at www.sbgi.net.

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