

News Release

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SINCLAIR AND INSIGHT COMMUNICATIONS ENTER INTO THREE-YEAR EXTENSION OF ANALOG AND DIGITAL CARRIAGE AGREEMENT

BALTIMORE (June 3, 2008) -- Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) announced today that they have reached agreement with Insight Communications on a three-year extension of their existing analog and digital carriage agreement. The extension, which relates to four stations in three markets where Sinclair and Insight overlap, covers the period of January 1, 2009 to December 31, 2011. Although Sinclair does not disclose the dollar amount of consideration received from individual multi-channel video program distributors, such as Insight, Sinclair believes this extension, which provides Insight with certain VOD (video on demand) rights, but which does not include an advertising component, reflects an appropriate economic arrangement.

Barry Faber, Sinclair's Executive Vice President and General Counsel, commented, "We applaud Insight's continued recognition of the changing landscape for retransmission consent agreements and their far-sighted willingness to serve their subscribers by entering into this extension. In 2005, Insight was one of the first large, cable companies to enter into a retransmission consent agreement with Sinclair recognizing the value of our stations' programming, and the VOD opportunities with our local news. We believe the fact that this extension was negotiated and entered into six months prior to maturity reflects the value our content brings to cable subscribers and the increasingly competitive landscape to distribute our content."

The stations and markets covered by the extension are:

WDKY (FOX 56) in Lexington, KY
WSYX (ABC 6) and WTTE (FOX 28) in Columbus, OH
WSTR (MNT 64) in Cincinnati, OH

Sinclair Broadcast Group, Inc., one of the largest and most diversified television broadcasting companies, currently owns and operates, programs or provides sales services to 58 television stations in 35 markets. Sinclair's television group reaches approximately 22% of U.S. television households and includes FOX, ABC, CBS, NBC, MNT and CW affiliates.

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