

News Release

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SINCLAIR NAMES PETER PAISLEY GENERAL MANAGER OF KGAN-TV IN CEDAR RAPIDS, IOWA

BALTIMORE (August 17, 2009) – Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) announced that Mr. Peter Paisley was named General Manager for KGAN-TV (CBS 2) in Cedar Rapids, Iowa. Mr. Paisley will also oversee sales and other non-programming related services of KFXA-TV (FOX 28) in Cedar Rapids pursuant to an Outsourcing Agreement. The announcement was made by Steve Marks, Chief Operating Officer of Sinclair’s television group.

In making the announcement, Mr. Marks said, “Peter’s expertise in advertising is very diversified and includes such media outlets as broadcast, cable, syndication, the Internet and professional sports; all areas in which our local television stations interact. During his many years in the business, he has worked for major network affiliates, network-owned television stations, and stations with a large news presence. We are thrilled to promote Peter from General Sales Manager at our Baltimore FOX station to General Manager of our Cedar Rapids duopoly. We believe that his energy, experience and creative spirit will help to make CBS 2 and FOX 28 premiere stations in the market.”

“I appreciate the Company’s support and confidence by providing me this opportunity in Cedar Rapids,” commented Mr. Paisley. “We have already made great improvements in the local news product, whose slogan, ‘Built For Breaking News,’ is well-deserved. We have two very strong brands in the FOX and CBS Networks, and we intend to show the market just how our stations can help them to better reach their customers.” Mr. Paisley continued, “The welcome that my wife, Linda, and I have received has been terrific. We’ve already been made to feel at home.”

Prior to joining KGAN-TV, Mr. Paisley was General Sales Manager and Local Sales Manager at Sinclair’s FOX affiliate in Baltimore, WBFF-TV. From 2001 to 2004, he served as General Sales Manager for the Orioles Television Network. Mr. Paisley has over 30 years of sales and broadcasting experience. During that time, he has held various station and sales management positions for such companies as AWS Convergence Technologies, Inc.; NBC Television Stations, Inc.; Paramount Television Stations, Inc.; Media General, Inc.; Albritton Communications, Inc.; FOX Television Stations, Inc.; Katz Communications, Inc.; and Metromedia Television, Inc. Mr. Paisley graduated from American University with a Bachelor of Science degree in International Service..

Sinclair Broadcast Group, Inc., one of the largest and most diversified television broadcasting companies, owns and operates, programs or provides sales services to 58 television stations in 35 markets. Sinclair’s television group is affiliated with all major networks and reaches approximately 22% of all U.S. television households. For more information, please visit Sinclair’s website at www.sbgi.net.

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