

News Release

Contact: Steve Marks, COO
(813) 886-9882

SINCLAIR NAMES JOHN DITTMEIER GENERAL MANAGER OF WTWC-TV IN TALLAHASSEE, FL

BALTIMORE (January 7, 2010) – Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) announced that Mr. John Dittmeier was named General Manager for WTWC-TV (NBC 40) in Tallahassee, Florida. The announcement was made by Steve Marks, Chief Operating Officer of Sinclair’s television group.

In making the announcement, Mr. Marks said, “John is a seasoned broadcast professional that brings over 20 years of experience to the Tallahassee marketplace. He has a proven track record of success particularly in the sales arena, and we look forward to John applying those skills for us in the Tallahassee marketplace.”

“I am pleased to be joining NBC 40 and leading such an impressive staff of talented professionals as we work towards advancing the station’s position in the market,” commented Mr. Dittmeier. “My family and I are excited about calling Florida home again and look forward to playing an active part in the community.”

Mr. Dittmeier most recently served as Sales Manager at WWLP-TV in Springfield-Holyoke, MA. From 2004 to 2006, he was VP and General Manager for WBRE-TV in the Wilkes Barre-Scranton, PA market. From 1996 to 2004, Mr. Dittmeier served in multiple capacities for WYOU-TV, also in the Wilkes Barre-Scranton market, including VP/General Manager, General Sales Manager, and National Sales Manager, and from 2003 to 2004 was Executive Vice President and Chief Operating Officer for Mission Broadcasting, Inc, owner of WYOU-TV. Prior to that and from 1984, Mr. Dittmeier held various sales positions at television stations in Florida, including WCPX-TV in Orlando and WTOG-TV in Tampa-St. Petersburg. Mr. Dittmeier received his Bachelor of Arts in Communications from State University of New York at Oswego.

Sinclair Broadcast Group, Inc., one of the largest and most diversified television broadcasting companies, owns and operates, programs or provides sales services to 58 television stations in 35 markets. Sinclair’s television group is affiliated with all major networks and reaches approximately 22% of all U.S. television households. For more information, please visit Sinclair’s website at www.sbg.net.

###