

News Release

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WGME AND WPFO TO EXPAND SHARED NEWSCAST IN PORTLAND, ME

Portland, ME (March 17, 2010) – WGME-TV (CBS 13) and WPFO-TV (FOX 23) in Portland, Maine are pleased to announce that they will be expanding FOX23's weeknight local news and adding a morning news. Currently, WGME produces WPFO's *News 13 on FOX* through a news sharing arrangement. Effective April 5, 2010, the 35-minute weeknight 10:00pm newscast will be expanded to a one-hour newscast. In addition, WGME will produce a morning program Monday through Friday from 7:00am to 9:00am called, *Good Day Maine*, which will be anchored by *WGME 13's* news team of Erin Ovalle and Doug Ray, and *Storm Team 13's* Sara Long.

"We are excited to grow our partnership with FOX23," commented Tom Humpage, General Manager of WGME-TV. "*Good Day Maine* will bring southern Maine viewers a truly local news at 7:00am in the morning providing important breaking news, up-to-the-minute weather updates, real time traffic reports, and school closings. The 10:00pm news has been a tremendous success and, by expanding it to one hour, allows us to provide viewers with more in depth local news coverage."

Tom MacArthur, General Manager of FOX23, added, "We look forward to not only bringing the Portland-Auburn market more late news, but a new, local early morning show. Expanding *News 13 on FOX* and launching *Good Day Maine* will provide an opportunity for an in-depth look at the Maine communities we serve with interviews and live segments in addition to up-to-the-minute news coverage."

WGME-TV is owned by Sinclair Broadcast Group, Inc. (Nasdaq: SBGI), one of the largest and most diversified television broadcasting companies, which owns and operates, programs or provides sales services to 58 television stations in 35 markets. Sinclair's television group is affiliated with all major networks and reaches approximately 22% of all U.S. television households. For more information, please visit Sinclair's website at www.sbgi.net.

FOX23 (WPFO-TV) is privately owned by CMCG Portland License LLC and Max Media LLC. The station began broadcasting on April 24, 2003 becoming the first FOX affiliate in the area since 2001. Their mission is to entertain & inform thereby enhancing the lives of their

viewers and clients. The station seeks to acquire, create and own content that supports this mission.