

FOR IMMEDIATE RELEASE

410-568-1500

SINCLAIR TO REPORT THIRD QUARTER 2010 RESULTS ON NOVEMBER 3, 2010

BALTIMORE (October 11, 2010) -- Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) will report its third quarter 2010 earnings results at 7:30 a.m. ET on Wednesday, November 3, 2010, followed by a conference call to discuss the results at 8:30 a.m. ET.

The dial-in number for the earnings call is 877-407-9205.

If you plan to participate on the conference call, please call two minutes prior to the start time and tell the conference operator that the subject of the conference is the "Sinclair Earnings Conference Call."

If you cannot participate in the live conference call, a replay of the call will be available on Sinclair Broadcast Group's web site at [www.sbgi.net/Investor Information](http://www.sbgi.net/Investor%20Information). This will be the only venue through which a replay will be available. The earnings release can be viewed at [www.sbgi.net/News Releases](http://www.sbgi.net/News%20Releases).

Members of the news media will be welcome on the call in a listen-only mode. Key executives will be made available to members of the news media, time permitting, following the conference call.

Should you have any questions, please contact Lucy Rutishauser at 410-568-1500.

The Company regularly uses its website as a key source of Company information and can be accessed at www.sbgi.net.