

# News Release

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## **SINCLAIR AND MEDIACOM REACH RETRANSMISSION CONSENT AGREEMENT**

BALTIMORE (December 22, 2010) -- Sinclair Broadcast Group, Inc. (Nasdaq: SBGI), the “Company” or “Sinclair,” is pleased to announce that it has entered into a 2-year retransmission consent agreement with Mediacom Communications for the continued carriage of the signals of 22 television stations owned and/or operated by Sinclair in 16 markets.

Barry Faber, Executive Vice President and General Counsel of Sinclair, commented, “We are very happy with the outcome of the negotiations and wish to acknowledge the professional and reasonable approach Mediacom took in these negotiations, which led to a mutually acceptable deal with no threat of service interruption to their subscribers.”

### About Sinclair:

Sinclair Broadcast Group, Inc., one of the largest and most diversified television broadcasting companies, owns and operates, programs or provides sales services to 58 television stations in 35 markets. Sinclair's television group reaches approximately 22% of U.S. television households and is affiliated with all major networks. Sinclair owns equity interests in various non-broadcast related companies.

The Company regularly uses its website as a key source of Company information and can be accessed at [www.sbg.net](http://www.sbg.net).

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