

News Release

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SINCLAIR AND TIME WARNER ENTER INTO A TWO WEEK EXTENSION WHILE PARTIES CONTINUE TO NEGOTIATE

BALTIMORE (December 31, 2010) -- Sinclair Broadcast Group, Inc. (Nasdaq: SBGI), the “Company” or “Sinclair,” announced today that it has entered into a 2-week extension with Time Warner Cable and Bright House for the carriage of 33 of its television stations. The extension expires January 14, 2011. Absent this extension, the Sinclair television stations would no longer have been carried on Time Warner Cable’s or Bright House’s systems after midnight on December 31, 2010.

Barry Faber, EVP and General Counsel, stated, “We are pleased Time Warner and Bright House recognized the importance of providing their subscribers with access to the valuable and popular programming, such as the local news, sports and syndicated programs, our stations carry and, therefore, agreed to this extension. We intend to continue our good faith negotiations during this period with the intent of finalizing a longer-term agreement at pricing that reflects the higher cost of programming we are faced with today.”

About Sinclair:

Sinclair Broadcast Group, Inc., one of the largest and most diversified television broadcasting companies, owns and operates, programs or provides sales services to 58 television stations in 35 markets. Sinclair's television group reaches approximately 22% of U.S. television households and is affiliated with all major networks. Sinclair owns equity interests in various non-broadcast related companies.

The Company regularly uses its website as a key source of Company information and can be accessed at www.sbgi.net.

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