SINCLAIR AND BRIGHT HOUSE NETWORKS ENTER INTO MULTI-YEAR RETRANSMISSION CONSENT AGREEMENT

BALTIMORE (January 24, 2011) -- Sinclair Broadcast Group, Inc. (Nasdaq: SBGI), the “Company” or “Sinclair,” announced today that it has entered into a multi-year agreement with Bright House Networks, LLC for the carriage of six of the television stations it owns and/or operates in four markets. The granting of retransmission rights to Bright House had previously been covered by the Time Warner Cable retransmission agreement. Sinclair and Time Warner have reached an agreement in principle but not yet fully documented the terms.

The stations and markets covered under Bright House agreement are: WTTA (Tampa, FL), WEAR and WFGX (Mobile, AL/Pensacola, FL), WTWC (Tallahassee, FL), and WABM and WTTO (Birmingham, AL).

About Sinclair:

Sinclair Broadcast Group, Inc., one of the largest and most diversified television broadcasting companies, owns and operates, programs or provides sales services to 58 television stations in 35 markets. Sinclair's television group reaches approximately 22% of U.S. television households and is affiliated with all major networks. Sinclair owns equity interests in various non-broadcast related companies.

The Company regularly uses its website as a key source of Company information and can be accessed at www.sbgi.net.

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