

# News Release

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## **SINCLAIR AND TIME WARNER CABLE ENTER INTO MULTI-YEAR RETRANSMISSION CONSENT AGREEMENT; TWC TO PRODUCE LOCAL NEWS IN GREENSBORO/WINSTON-SALEM**

BALTIMORE (February 2, 2011) -- Sinclair Broadcast Group, Inc. (Nasdaq: SBGI), the “Company” or “Sinclair,” announced today that it has entered into a multi-year agreement with Time Warner Cable (“TWC”) for the carriage of 28 of the television stations Sinclair owns and/or operates in 17 markets.

The television stations and markets are: WLFL & WRDC (Raleigh, NC), WCGV & WVTV (Milwaukee, WI), KABB & KMYS (San Antonio, TX), WSYX & WTTE (Columbus, OH), WSTR (Cincinnati, OH), WUTV & WNYO (Buffalo, NY), WSYT & WNYS (Syracuse, NY), WXLV & WMYV (Greensboro, NC), WRGT & WKEF (Dayton, OH), WGME (Portland, ME), WUHF (Rochester, NY), WDKY (Lexington, KY), WCHS & WVAH (Charleston, WV), WTAT & WMMP (Charleston, SC), WTVZ (Norfolk, VA), WPGH & WPMY (Pittsburgh, PA), and KBSI (Cape Girardeau, MO).

In addition, TWC will produce a 6:30am, 6:00pm and 11:00pm half-hour local news program, Monday through Friday, on Sinclair’s ABC affiliate, WXLV-TV, in Greensboro/Winston-Salem, NC beginning January 2012.

### About Sinclair:

Sinclair Broadcast Group, Inc., one of the largest and most diversified television broadcasting companies, owns and operates, programs or provides sales services to 58 television stations in 35 markets. Sinclair's television group reaches approximately 22% of U.S. television households and is affiliated with all major networks. Sinclair owns equity interests in various non-broadcast related companies.

The Company regularly uses its website as a key source of Company information and can be accessed at [www.sbgi.net](http://www.sbgi.net).

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