

News Release

Contact: David Amy, EVP & Chief Financial Officer
Lucy Rutishauser, VP-Corporate Finance & Treasurer
(410) 568-1500

SINCLAIR AND THE CW EXTEND AFFILIATION AGREEMENTS

BALTIMORE (July 19, 2011) -- Sinclair Broadcast Group, Inc. (Nasdaq: SBGI), the “Company” or “Sinclair,” and The CW Network announced today that the 10 affiliation agreements with the Network that were due to expire this August have been extended until August 31, 2016.

“As one of the larger CW affiliate groups, we are pleased to renew our partnership with the Network,” commented Steve Marks, Chief Operating Officer of Sinclair’s Television group. “We believe the five-year extension demonstrates The CW’s commitment to its affiliates. We look forward to this Fall’s return of such popular shows as ‘The Vampire Diaries,’ ‘Nikita,’ and ‘America’s Next Top Model,’ and eagerly await the return of Sarah Michelle Gellar to broadcast TV in the CW’s newest series, ‘Ringer.’”

“SBG and The CW have a history of working together in providing viewers with world class programming and building station value,” said Elizabeth Tumulty, Executive Vice President, Network Distribution, The CW. “We’re pleased to extend our long-term partnership with SBG as The CW prepares to launch our most exciting and aggressive Fall schedule to date.”

Extending their affiliation agreements are:

WUCW – Minneapolis/St. Paul, MN (DMA 15)
WLFL – Raleigh/Durham, NC (DMA 25)
WNUV – Baltimore, MD (DMA 26) (operated by Sinclair pursuant to a local marketing agreement)
WNAB – Nashville, TN (DMA 29) (provided services by Sinclair pursuant to an outsourcing agreement)
WVTV – Milwaukee, WI (DMA 35)
KMYS – San Antonio, TX (DMA 37)
WTTO – Birmingham, AL (DMA 40)
WDBB – Birmingham, AL (DMA 40) (simulcast of WTTO-TV and operated by Sinclair pursuant to a local marketing agreement)
KVCW – Las Vegas, NV (DMA 42)
KOCB – Oklahoma City, OK (DMA 45)

About Sinclair:

Sinclair Broadcast Group, Inc., one of the largest and most diversified television broadcasting companies, owns and operates, programs or provides sales services to 58 television stations in 35 markets. Sinclair's television group reaches approximately 22% of U.S. television households and is affiliated with all major networks. Sinclair owns equity interests in various non-broadcast related companies.

The Company regularly uses its website as a key source of Company information and can be accessed at www.sbgi.net.

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