

FOR IMMEDIATE RELEASE

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**SINCLAIR TO HOLD CONFERENCE CALL ON SEPTEMBER 8, 2011 TO
DISCUSS FOUR POINTS MEDIA ACQUISITION**

BALTIMORE (September 8, 2011) -- Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) will hold a conference call on September 8, 2011 at 2:00pm. ET to discuss its announcement regarding the agreement to purchase Four Points Media's television stations.

The dial-in number for the call is **877-407-9205**.

If you plan to participate on the conference call, please call two minutes prior to the start time and tell the conference operator that the subject of the conference is the "Sinclair Conference Call." If you cannot participate in the live conference call, a replay of the call will be available on Sinclair Broadcast Group's web site at [www.sbgi.net/Investor Information](http://www.sbgi.net/Investor%20Information). This will be the only venue through which a replay will be available.

Members of the news media will be welcome on the call in a listen-only mode. The Company regularly uses its website as a key source of Company information and can be accessed at www.sbgi.net.

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