

## News Release

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### **SINCLAIR NAMES RIX GAREY GENERAL MANAGER OF KFDM-TV IN BEAUMONT, TEXAS**

Beaumont, TX (December 9, 2011) – Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) announced that Rix Garey has been named General Manager of KFDM-TV (CBS 6 and the CW of Southeast Texas) in Beaumont, Texas. Mr. Garey will be responsible for oversight of the station, which is programmed by Sinclair under a time brokerage agreement. The announcement was made by Steve Marks, Chief Operating Officer of Sinclair’s television group.

In making the announcement, Mr. Marks said, “We are pleased to promote Rix to the position of General Manager. As someone who has spent his career at KFDM, he understands the needs of the community and the role KFDM plays in it. We look forward to Rix building on that relationship.”

“I am excited about the opportunity to lead KFDM, one of the country’s top CBS affiliates,” commented Mr. Garey. “Our success is the result of the hard work and dedication of all our employees that have served the station and our community. I look forward to continuing the work of our former Station Manager, Larry Beaulieu.”

Mr. Garey joined KFDM in 1980 and most recently served as General Sales Manager. During his tenure at the station he has held various sales positions including Local Sales Manager and Director of Retail Development. Mr. Garey holds a Bachelor of Science degree in Business Administration with a major in Marketing from the University of Tennessee.

Sinclair Broadcast Group, Inc., one of the largest and most diversified television broadcasting companies, owns and operates, programs or provides sales services to 73 television stations in 46 markets. Sinclair’s television group is affiliated with all major networks and reaches approximately 26% of all U.S. television households. For more information, please visit Sinclair’s website at [www.sbgi.net](http://www.sbgi.net).

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