

News Release

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SINCLAIR BROADCAST GROUP AND DISH NETWORK REACH AGREEMENT IN PRINCIPLE REGARDING RETRANSMISSION AGREEMENT

BALTIMORE (August 16, 2012) -- Sinclair Broadcast Group, Inc. (Nasdaq: SBGI), the “Company” or “Sinclair,” is pleased to announce that it has reached agreement in principle with Dish Network on a new retransmission consent agreement and has entered into a two week extension of its existing agreement in order to allow the parties to work toward a final agreement. We thank our viewers for their patience and support during these negotiations.

About Sinclair:

Sinclair Broadcast Group, Inc., the largest and one of the most diversified, independent television broadcasting companies, owns and operates, programs or provides sales services to 74 television stations in 45 markets. Sinclair's television group reaches approximately 26.3% of U.S. television households and is affiliated with all major networks. Pro forma for the recently announced Newport acquisition, Sinclair will own and operate, program or provide sales services to 82 television stations in 47 markets, reaching 27.3% of the U.S. television households. Sinclair's television portfolio will include 21 FOX, 19 MNT, 15 CW, 11 ABC, 11 CBS, 3 NBC, 1 independent and 1 Azteca station. Sinclair owns equity interests in various non-broadcast related companies. The Company regularly uses its website as a key source of Company information and can be accessed at www.sbgi.net.

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