

## NEWS RELEASE

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### **AMERICAN SPORTS NETWORK TO BROADCAST MID-AMERICAN CONFERENCE GAMES**

Baltimore, MD (September 4, 2015) – American Sports Network (“ASN”), a division of Sinclair Networks Group, which is owned by Sinclair Broadcast Group, Inc. (Nasdaq: SBGI), announced that it has entered into a multi-year sublicense agreement with ESPN to televise college football and basketball games for the Mid-American Conference (“MAC”), beginning with the 2015 academic year.

Under the agreement, ASN will air up to 10 football, 10 men’s basketball and five women’s basketball games per year. All of the 2015 football games will be played on Saturdays, beginning with a September 5th matchup between Eastern Michigan and Old Dominion from Ypsilanti, Michigan.

“Our announcement with American Sports Network is another example of the continued growth of Mid-American Conference television coverage,” said Mid-American Conference Commissioner, Dr. Jon Steinbrecher. “This strategic partnership provides key distribution to broadcast affiliates across our footprint and continues the growth of expanded coverage to our fan base. This agreement provides another platform to showcase the outstanding students attending Mid-American Conference member institutions.”

"We're excited to kick off our new partnership with the Mid-American Conference this season," said Doron Gorshein, COO of Sinclair Networks Group. "With high-quality competition, as well as loyal and enthusiastic fans, the MAC is a great addition to our robust schedule of live programming."

Sinclair owned and operated television stations in the MAC footprint include: WKRC (CBS) andWSTR (MyTV) in Cincinnati, OH; WWHO (CW), WTTE (Fox) and WSYX (ABC) in Columbus, OH; WKEF (ABC) and WRGT (Fox) in Dayton, OH; WEYI (NBC), WSMH (Fox) and WBSF (CW) in Flint/Saginaw/Bay City, MI; WWMT (CBS) in Grand Rapids/Kalamazoo/Battle Creek, MI; WNWO (NBC) in Toledo, OH; WUTV (Fox) and WNYO (MyTV) in Buffalo, NY; and WTOV (NBC) in Wheeling, WV/Steubenville, OH.

#### **About American Sports Network**

ASN is a division of Sinclair Networks Group, a wholly-owned subsidiary of Sinclair Broadcast Group, Inc., the largest and one of the most diversified television broadcasting companies in the country with 164 television stations it owns, operates and/or provides

services to in 79 markets, broadcasting 382 channels. Sinclair's portfolio reaches approximately 43 million television households and is affiliated with all the major networks. In addition, ASN's content is syndicated to other broadcasters and regional sports networks. ASN, which launched in August 2014, produced 250 college events in nine sports in its first year and plans to air more than 375 events in the 2015/2016 academic year.

**About Mid-American Conference:**

Founded in 1946, the Mid-American Conference is an NCAA Division I, 12-member conference that sponsors 23 championships and is one of 10 members of the Football Bowl Subdivision (FBS). With total enrollment of nearly 300,000 students, the league represents institutions of higher learning in five states - Illinois, Indiana, Michigan, New York, and Ohio. Current MAC schools that hold full membership and the year they joined are -- East Division: University of Akron (1992), Bowling Green State University (1952), University at Buffalo (1998), Kent State University (1951), Miami University (1947), Ohio University (1946). West Division: Ball State University (1973), Central Michigan University (1971), Eastern Michigan University (1971), Northern Illinois University (1975-86, rejoined in 1997), University of Toledo (1950), Western Michigan University (1947). The conference office is based in Cleveland, Ohio.