

News Release

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SINCLAIR BROADCAST GROUP CONGRATULATES DELBERT R. PARKS III

BALTIMORE (October 30, 2015) –Sinclair Broadcast Group, Inc. (“Sinclair” or the “Company”) (Nasdaq: SBGI) is excited to announce that Delbert R. Parks III, Senior Vice President, Chief Technology Officer, was elevated to Fellow status of The Society of Motion Picture and Television Engineers (SMPTE)®. SMPTE® is a worldwide leader in motion-imaging standards and education for the communications, media, entertainment, and technology industries. The honor of SMPTE® Fellow status is conferred on individuals who have, through their proficiency and contributions to the industries, attained an outstanding rank among members of the Society.

“We congratulate Del on this outstanding professional achievement,” stated David Amy, Executive Vice President and Chief Operating Officer of Sinclair. “Del has been a leader in our organization for the past 40 years, and his contributions are well-recognized within the broadcast community. His mastery of engineering and operating technology strategies, policies and workflow processes are tops in the business, especially as they relate to the implementation of infrastructure, television operations, information management systems and Internet activity.”

“It is truly an honor to be recognized by my peers in the motion picture and television industry,” stated Mr. Parks. “Sinclair and my coworkers offer a solid environment for personal growth and opportunity and for that, I am extremely grateful.”

The Society of Motion Picture and Television Engineers, a professional membership association, is a leader in the advancement of the art, science, and craft of the image, sound, and metadata ecosystems, worldwide. An internationally recognized and accredited organization, SMPTE® advance moving-imagery education and engineering across the communications, technology, media, and entertainment industries.

Delbert R. Parks, III has served as Senior Vice President, Chief Technology Officer since November 2014 and prior to that served as Senior Vice President/Operations and Engineering since December 2013. He served as Vice President/Engineering and Operations of Sinclair Television Group, Inc. since 1996. From 1985 to 1996, he was Director of Operations and Engineering for WBFF-TV in Baltimore, Maryland and for Sinclair. He has held various operations and engineering positions with us for the last 40 years. Mr. Parks is a member of the Society of Motion Picture and Television Engineers and the Society of Broadcast Engineers. He is on the Board of Directors of the Baltimore Area Council of the Boy Scouts of America. Mr. Parks is also a retired Army Lieutenant Colonel who has held various commands during his 26-year reserve career.

Sinclair is the largest and one of the most diversified television broadcasting companies in the country with 172 television stations it owns, operates and/or provides services to in 81 markets broadcasting 394 channels and affiliations with all the major networks, including pending transactions. Sinclair is the leading local news provider in the country, as well as a producer of sports content. Sinclair’s broadcast content is delivered via multiple-platforms, including over-

the-air, multi-channel video program distributors, and digital platforms. The Company regularly uses its website as a key source of Company information which can be accessed at www.sbg.net.