

NEWS RELEASE:

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## **SINCLAIR PROMOTES LINDA GUERRERO DEICLA TO GENERAL MANAGER IN HARLINGEN-WESLACO-BROWNSVILLE-MCALLEN, TX**

Harlingen, TX (November 16, 2015) – Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) announced that Linda Guerrero Deicla has been promoted to General Manager of KGBT-TV (CBS) in the Harlingen-Weslaco-Brownsville-McAllen, Texas market. The announcement was made by Steve Pruett, Co-Chief Operating Officer of Sinclair’s television group.

In making the announcement, Mr. Pruett said, “Linda’s previous positions at KGBT-TV as Business Manager and Media Operations Manager have allowed her to become intimately familiar with the day-to-day operations of the television station, as well as showcase her leadership skills. We congratulate her on her promotion to General Manager.”

“It is an honor to serve as General Manager for KGBT-TV, a station with rich history in the Rio Grande Valley, and a station I grew up watching,” commented Ms. Deicla. “I look forward to working with KGBT-TV’s staff and management team in my new role so that we may continue to deliver informative news content to the community and serve as multi-media consultants for our advertisers.”

Ms. Deicla joined KGBT-TV in 2004 as Accounting Supervisor and was promoted in 2006 to Business Manager overseeing all of the station’s financial reporting, general accounting functions and HR compliance. She also served as the Media Operations Manager for KGBT-TV, overseeing the engineering, promotions and production departments. Previously, Ms. Deicla worked as a Tax Associate for Arthur Andersen, LLP in San Antonio and as a Staff Accountant for BFI Waste Services of Texas in the Rio Grande Valley. A native of the Rio Grande Valley, she has also worked as an Adjunct Accounting Professor at South Texas College, teaching introduction to financial and managerial accounting. Ms. Deicla is a graduate of The University of Texas at Austin, having received both Bachelor (University Honors) and Master degrees from the McCombs School of Business.

Sinclair Broadcast Group, Inc. is the largest and one of the most diversified television broadcasting companies with affiliations with all the major networks. The Company regularly uses its website as a key source of Company information which can be accessed at [www.sbgi.net](http://www.sbgi.net).

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