

News Release

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SINCLAIR BROADCAST GROUP'S MARY MARGARET NELMS NAMED GENERAL MANAGER OF THE YEAR

Charleston, SC (December 21, 2015) – Sinclair Broadcast Group, Inc. (“Sinclair” or the “Company”) (Nasdaq: SBGI) is excited to announce that Mary Margaret Nelms, General Manager of WCIV–TV (ABC) in Charleston, South Carolina, has been named the “2015 General Manager of the Year” in markets 51+ by *Broadcasting and Cable Magazine*. The annual “General Manager of the Year” award acknowledges and honors local station executives who have “demonstrated exemplary innovation, leadership and flawless execution.”

“We congratulate Mary Margaret on this outstanding achievement and recognition for her leadership, professionalism, and dedication,” stated Steve Pruett, Co-Chief Operating Officer of Sinclair’s television group. “This past year she successfully managed the station with grace and compassion, while covering difficult news stories that impacted and touched not only the Charleston community but a broader national audience. Mary Margaret leads by example and believes in building on her staff’s strengths. She is committed to providing her community a valuable public service, and that is what makes her most deserving of this award.”

“It is an honor to be nominated and recognized by the industry for doing what I enjoy and have been dedicated to for years,” stated Ms. Nelms. “The Charleston community has faced several challenges and tragedies this year, and I am proud of how the staff rose to cover these stories. I am inspired every day by the work of my team and our role and importance as local broadcasters to serve and inform our communities.”

Mary Margaret Nelms has served as General Manager of Sinclair’s WCIV–TV (ABC) since 2014. Beginning in 2002, she joined WTAT–TV (FOX) and WMMP–TV (MNT) in Charleston, SC where she held various management and sales positions, including General Sales Manager, National Sales Manager and Account Executive. She was later promoted to General Manager in 2010 of WMMP–TV and was responsible for the oversight of WTAT–TV, which was programmed by Sinclair under a time brokerage agreement. Prior to that and from 1999, Ms. Nelms was the Corporate Sales Director for the Charleston Battery Professional Soccer Team. She is a South Carolina native and has a Bachelor of Science degree in Marketing from Clemson University.

Sinclair is the largest and one of the most diversified television broadcasting companies in the country. Including pending transactions, the Company owns, operates and/or provides services to 172 television stations in 81 markets, broadcasting 432 channels and affiliations with all the major networks. Sinclair is the leading local news provider in the country, as well as a producer of sports content. Sinclair’s broadcast content is delivered via multiple-platforms, including over-the-air, multi-channel video program distributors, and digital platforms. The Company regularly uses its website as a key source of Company information which can be accessed at www.sbgi.net. ###