

News Release

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SINCLAIR NAMES CHARLES HENRICH, JR. GENERAL MANAGER IN SIOUX CITY, IOWA

Sioux City, IA (April 4, 2017) – Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) announced that Charles Henrich, Jr. has been named General Manager for KPTH-TV (FOX), and the simulcast stations, in Sioux City, Iowa. Mr. Henrich will also be responsible for the oversight of KMEG-TV (CBS). The announcement was made by Steve Marks, EVP & Chief Operating Officer of Sinclair’s television group.

In making the announcement, Mr. Marks said, “Charlie has over 20 years of experience in the television industry with positions in sales, management and operations. Charlie was part of the Sinclair family before, having worked as Director of Sales in our Dayton market, and at that time was responsible for increasing revenue and market share.”

“I am honored to be returning to Sinclair Broadcast Group and look forward to leading the team in Sioux City,” commented Mr. Henrich. “Along with my plans to develop the talent at KPTH-TV, I also will build a stronger relationship with the community of Sioux City known for its history, arts and culture, and preservation of its surrounding landscape.”

Mr. Henrich most recently worked as Vice President/General Manager for WFTX-TV (FOX) in Cape Coral, Florida since 2013. Prior to that and from January 2013, he was the Vice President of Operations for Newport Television. From 2005 to 2008, Mr. Henrich was Vice President/General Manager for KECI-TV (NBC), KCFW-TV (NBC) and KTVM-TV (NBC) in Missoula, Montana and from 2003 to 2005, he was the General Sales Manager for KTNV-TV (ABC) in Las Vegas, Nevada. Mr. Henrich has held various other positions in his career including Director of Sales for WKEF-TV (NBC) and WRGT-TV (FOX) in Dayton, Ohio, and Sales Manager with Fox Television Sales. Mr. Henrich graduated with a Bachelor of Arts degree in Speech Communications from the University of Minnesota.

Sinclair is one of the largest and most diversified television broadcasting companies in the country. The Company currently owns, operates and/or provides services to 173 television stations in 81 markets, broadcasting 513 channels and having affiliations with all the major networks. Sinclair is a leading local news provider in the country, as well as a producer of live sports content. Sinclair’s content is delivered via multiple-platforms, including over-the-air, multi-channel video program distributors, and digital platforms. The Company regularly uses its website as a key source of Company information which can be accessed at www.sbgi.net.

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