

News Release

SINCLAIR ANNOUNCES CORPORATE PROMOTIONS

Baltimore, MD (June 1, 2017) – Sinclair Broadcast Group, Inc. (Nasdaq: SBGI), one of the leading broadcasters in the country, announced the following executive changes effective immediately:

- Robert Weisbord from Chief Operating Officer of Sinclair Digital to Senior Vice President, Chief Operating Officer, Sinclair Digital.
- J.W. Linkenauger from Director Advertising Support Operations to Vice President of Advanced Advertising Support Operations.

Chris Ripley, President & CEO commented, “Rob has led the Company’s digital efforts since 2008 and has done a tremendous job overseeing our content and video management systems, establishing our digital agency – Compulse - and ensuring we have some of the best digital assets in the industry with double digit revenue growth each year. J.W. has been instrumental in supporting our local stations and Audience Network revenue operations and will be key on integrating and streamlining our TV spot and digital sales processes, improving the effectiveness of our advertising support services, and creating the commercial inventory systems for the Next Generation Broadcast Platform.”

Mr. Weisbord has served as Chief Operating Officer of Sinclair Digital Group, a newly created Digital Interactive Business Unit for Sinclair Broadcast Group since January 2014. Mr. Weisbord is responsible for all web/mobile app/social media creation, interaction of the unit with news and television station platforms, revenue generation, and exploring strategic partnerships and potential related acquisitions, as well as oversight for Compulse, Sinclair’s digital agency. He served as Vice President / New Media from June 2010 to January 2014. From 2008 to June 2010, he served as Director of Digital Interactive Marketing for Sinclair. From 1997, he served in various management positions for the Company including Regional Group Manager, General Manager for the Company’s Las Vegas duopoly of KVMY-TV and KVCW-TV, and Director of Sales. Prior to that and from 1993, he was National Sales Manager for WTVT-TV in Tampa, Florida. Mr. Weisbord began his broadcasting career in the radio industry with Family Group Broadcasting in 1985. Mr. Weisbord holds a Bachelor of Science degree in Business Management and a Masters in Business Administration from the University of Tampa. Mr. Weisbord is currently on the board of ZypMedia and AlertID.

Mr. Linkenauger joined Sinclair in February 2014 as the Director Sinclair Advertising Support Operations. From 2000 to 2013 he was the Vice President of IT Solutions Delivery at CBS Corporation. From 1995 to 2000, he served as the Vice President Application Development for Paramount Stations Group. Prior to that, he was the Local Sales Manager from 1990 to 1995 and National Sales Manager from 1987 to 1990 at WDCA-TV (UPN) in Washington, D.C. Mr. Linkenauger holds a Bachelor of Arts degree in Radio, TV and Film: Speech and Communications from the University of Maryland.

About Sinclair:

Sinclair is one of the largest and most diversified television broadcasting companies in the country. Pro forma for all pending and previously announced transactions, the Company will own, operate and/or provide services to 233 television stations in 108 markets. The Company has multiple emerging networks as well as being affiliated with all the major networks. Sinclair is a leading local news provider in the country and a producer of live sports

content. Sinclair's content is delivered via multiple-platforms, including over-the-air, multi-channel video program distributors, and digital platforms. The Company regularly uses its website as a key source of Company information which can be accessed at www.sbgnet.net.

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