

News Release

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SINCLAIR NAMES JOSEPH FISHLEIGH GENERAL MANAGER IN ASHEVILLE, NC/GREENVILLE, SC

Asheville, NC/Greenville, SC (June 2, 2017) – Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) announced that following the retirement of Jack Connors, Joseph Fishleigh has been promoted to General Manager for WLOS-TV (ABC) in the Asheville, NC/Greenville, SC market. Mr. Fishleigh will also be responsible for oversight of WMYA-TV (MNT), which is programmed by Sinclair under a time brokerage agreement. The announcement was made by Steve Marks, EVP & Chief Operating Officer of Sinclair’s television group.

In making the announcement, Mr. Marks said, “We are excited to announce the promotion of Joe to General Manager from our Director of Sales. There is just no question of Joe’s love for the community as he served as General Sales Manager and General Manager 20 years ago. Joe’s experience in the broadcast industry and his involvement in the Asheville community will be an asset to the stations and the viewers.”

“I could not be more honored and excited to have this opportunity to continue my career in Asheville, one of the greatest places to live and work,” commented Mr. Fishleigh. “WLOS TV has been an integral part of the lives of Western North Carolinians for over 60 years and WMYA TV is the unrivaled leader in the market for televising local sports.”

Mr. Fishleigh most recently served as the Director of Sales for WLOS-TV (ABC) and WMYA-TV (MNT) in Asheville, NC/Greenville, SC. From 2003 to 2009, he served as National Sales Manager and Local Sales Manager of WEWS-TV (ABC) in Cleveland, OH. From 1997 to 1999, he was General Sales Manager for WLOS-TV (ABC) and WMYA-TV (MNT) where he was promoted to General Manager in 1999. From 1992 to 1997, he was the National Sales Manager and General Sales Manager at WJW-TV (FOX) in Cleveland, OH. Mr. Fishleigh graduated with a Bachelor of Arts degree in Psychology from Ohio University. He serves on the board of directors of Helpmate, a non-profit in Asheville that provides safety, shelter and support to victims of domestic violence.

Sinclair is one of the largest and most diversified television broadcasting companies in the country. Pro forma for all pending and previously announced transactions, the Company will own, operate and/or provide services to 233 television stations in 108 markets. The Company has multiple emerging networks as well as being affiliated with all the major networks. Sinclair is a leading local news provider in the country and a producer of live sports content. Sinclair’s content is delivered via multiple-platforms, including over-the-air, multi-channel video program distributors, and digital platforms. The Company regularly uses its website as a key source of Company information which can be accessed at www.sbg.net.

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