

NEWS RELEASE

Contact: Scott Livingston, Vice President of News
(410) 568 - 1500

SINCLAIR CARES TEAMS UP WITH THE SALVATION ARMY ON SINCLAIR “STANDING STRONG FOR TEXAS” RELIEF EFFORT; SINCLAIR TO MATCH FIRST \$100,000 DONATED

BALTIMORE, MD (August 29, 2017) – Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) (“Sinclair”) and its 173 television stations across the country are teaming up with the Salvation Army to raise money for Hurricane Harvey relief efforts. On Friday, September 1st, Sinclair stations will hold a coordinated Sinclair Cares “Standing Strong for Texas” relief effort, in which stations will encourage their viewers to contribute to the Salvation Army. Donations will be collected by Sinclair’s local stations. Additionally, Sinclair Broadcast Group will match total viewer donations collected up to \$100,000.

“In a time of crisis, the most important role local television news serves is the communication of critical information to an audience in real time. The real measure of strength in Texas was not in the amount of coverage Sinclair stations provided via its local newsrooms across the country, but rather, the impact that coverage had on viewers,” said Chris Ripley, Sinclair’s CEO and President. “The powerful stories and images our local reporters delivered across our entire station group all over the country have inspired massive relief efforts.”

Mr. Ripley continued, “At Sinclair, we have over 450 employees living and working in the hard-hit communities of Corpus Christi, Beaumont, San Antonio and Austin, so we understand firsthand how devastating this storm has been to people’s livelihood. The Sinclair Cares ‘Standing Strong for Texas’ relief effort is one way we can give back and support our communities and employees. All of our television stations and corporate offices are extremely eager to participate in such an important public service. We recognize how much people rely on their local television stations and that coverage doesn’t end once the storm is over. We are committed to helping these communities rebuild and to living our mission to alert, protect and empower our viewers.”

“Our local newsrooms are equipped to respond for our viewers at a moment’s notice, providing images, sounds and most importantly—emergency information—to bring the story to our viewers, to help keep them aware, and safe,” commented Scott Livingston, Vice President of News.

To ensure life-saving coverage to the citizens of Texas, Sinclair’s corporate news team dispatched crews from sister stations in Amarillo, El Paso, Harlingen, Tulsa, Oklahoma City, Pensacola, Mobile, Birmingham, Little Rock, West Palm Beach and Las Vegas. When Hurricane Harvey hit Texas, a total of 13 Sinclair stations from in and around the hurricane-

affected area joined forces to cover the story. Crews were stationed throughout southeast Texas including at Rockport, Corpus Christi, San Antonio, Austin, Beaumont, and Houston.

About Sinclair Broadcast Group, Inc.

Sinclair is one of the largest and most diversified television broadcasting companies in the country. Pro forma for the Tribune acquisition (before any related divestitures) and all previously announced pending transactions, the Company will own, operate and/or provide services to 233 television stations in 108 markets. The Company has multiple emerging networks as well as stations affiliated with all the major networks. Sinclair is a leading local news provider in the country and a producer of live sports content. Sinclair's content is delivered via multiple-platforms, including over-the-air, multi-channel video program distributors, and digital platforms. The Company regularly uses its website as a key source of Company information which can be accessed at www.sbgi.net.

###