

## News Release

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### **SINCLAIR NAMES GUYANNE TAYLOR TO GENERAL MANAGER IN AMARILLO, TEXAS**

Amarillo, TX (October 11, 2017) – Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) (“Sinclair”) announced that Guyanne Taylor has been named General Manager of KVII (ABC) and simulcast station KVIH (ABC) in Amarillo, Texas. The announcement was made by Steve Marks, EVP & Chief Operating Officer of Sinclair’s television group.

In making the announcement, Mr. Marks said, “We are happy to have Guyanne back in Amarillo. Her familiarity with the local market combined with her background in media and television sales management will benefit the stations as she takes the reins at KVII.”

“I am delighted to be back with Sinclair in Amarillo, my permanent Texas home,” commented Ms. Taylor. “KVII is a great station with a great staff. They truly exemplify the ‘Panhandle Spirit’ that defines our community and North Texas. I look forward to taking our stations to the next level.”

Ms. Taylor most recently worked as General Sales Manager at Raycom in Lubbock since earlier this year. Prior to that she served as General Sales Manager at KVII since 2014, when she first joined the Sinclair team. Before joining Sinclair, Ms. Taylor held various positions at other station groups, including buyer and associate media director, national rep, local sales manager, director of sales and general manager. Ms. Taylor holds a degree in Language Arts from North Texas State University.

Sinclair is one of the largest and most diversified television broadcasting companies in the country. Pro forma for the Tribune acquisition (before any related divestitures), the Company will own, operate and/or provide services to 233 television stations in 108 markets. The Company has multiple emerging networks as well as stations affiliated with all the major networks. Sinclair is a leading local news provider in the country and a producer of live sports content. Sinclair’s content is delivered via multiple-platforms, including over-the-air, multi-channel video program distributors, and digital platforms. The Company regularly uses its website as a key source of Company information which can be accessed at [www.sbgi.net](http://www.sbgi.net).

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