

News Release

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SINCLAIR NAMES MATT BOWMAN GENERAL MANAGER IN NEW BERN/GREENVILLE/ JACKSONVILLE, NORTH CAROLINA MARKET

New Bern, NC (December 20, 2017) – Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) (“Sinclair”) announced that Matt Bowman has been named General Manager of WCTI (ABC) in the New Bern/Greenville/ Jacksonville, North Carolina market. Mr. Bowman will also be responsible for the oversight of Sinclair’s provision of services to WYDO (FOX) under a joint sale agreement. The announcement was made by Steve Marks, EVP & Chief Operating Officer of Sinclair’s television group.

In making the announcement, Mr. Marks said, “Matt has been with Sinclair for over six years in a variety of management roles, from Director of Sales to his most recent leadership role as General Manager of our stations in the Greensboro/Winston Salem, North Carolina market. His sales and management experience will benefit our newly added stations and provide for a smooth continuity in leadership and operations.”

“I am excited and honored at the opportunity to work with the staff and news operations of WCTI/WYDO and their culture of excellence in Eastern North Carolina,” commented Mr. Bowman. “Their pride and drive to be the best team across New Bern, Greenville, Jacksonville and the Eastern North Carolina market is contagious. I look forward to being part of a team so focused on its viewers and clients to be the best connector of people to content everywhere.”

Mr. Bowman has been General Manager at Sinclair’s Greensboro/Winston Salem stations, WXLV (ABC) and WMYV (MyNetworkTV), for nearly 2 years. Prior to that he served as Director of Sales at WCYB/WEMT/CW in Tri-Cities, TN/VA. He first joined Sinclair in July 2011, as Director of Sales in Greensboro for over four years. Mr. Bowman graduated with a Bachelor of Arts degree in journalism from the University of North Carolina at Chapel Hill.

Sinclair is one of the largest and most diversified television broadcasting companies in the country. Pro forma for the Tribune acquisition (before any related divestitures), the Company will own, operate and/or provide services to 233 television stations in 108 markets. The Company has multiple emerging networks as well as stations affiliated with all the major networks. Sinclair is a leading local news provider in the country and a producer of live sports content. Sinclair’s content is delivered via multiple-platforms, including over-the-air, multi-channel video program distributors, and digital platforms. The Company regularly uses its website as a key source of Company information which can be accessed at www.sbgi.net.

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