

News Release

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SINCLAIR PROMOTES JENNIFER RIEFFER TO GENERAL MANAGER IN LEXINGTON, KENTUCKY

Lexington, KY (March 26, 2018) – Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) announced that Jennifer Rieffer has been promoted to General Manager for WDKY (FOX) in Lexington, Kentucky. The announcement was made by Steve Marks, EVP & Chief Operating Officer of Sinclair’s television group.

In making the announcement, Mr. Marks said, “We are pleased to promote Jennifer to General Manager of WDKY. She has been part of the Sinclair team for over 20 years and started her television broadcast career at this very station. We believe that her long history at the station and deep connection with the community, advertisers and viewers make her a natural fit to head WDKY.”

“I am very honored to be leading WDKY-TV here in the Lexington community,” commented Ms. Rieffer. “I started with this station in 1995; it’s my family and my home. It’s a very exciting time not only to be with WDKY, but with Sinclair.”

Ms. Rieffer has served as Local Sales Manager at WDKY since 2013. Prior to that, she was an account executive at the same station since 1998. Ms. Rieffer holds a Bachelor of Science from Morehead State University.

Sinclair is one of the largest and most diversified television broadcasting companies in the country. Pro forma for the Tribune acquisition (before any related divestitures), the Company will own, operate and/or provide services to 233 television stations in 108 markets. The Company has multiple emerging networks as well as stations affiliated with all the major networks. Sinclair is a leading local news provider in the country and a producer of live sports content. Sinclair’s content is delivered via multiple-platforms, including over-the-air, multi-channel video program distributors, and digital platforms. The Company regularly uses its website as a key source of Company information which can be accessed at www.sbgi.net.

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