

For Immediate Release

SINCLAIR RESPONDS TO UNFOUNDED MEDIA CRITICISM

Baltimore, MD (April 2, 2018) – Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) (“Sinclair”) today responded to a series of media reports attacking the Company’s recent promotional announcement for its local news. These announcements were responding to the public’s distrust in news generally, confirmed just today by this Monmouth University poll https://www.monmouth.edu/polling-institute/reports/monmouthpoll_us_040218, and spoke to our commitment to avoid such inaccurate reporting. The promos served no political agenda, and represented nothing more than an effort to differentiate our award-winning news programming from other, less reliable sources of information.

“We aren’t sure of the motivation for the criticism, but find it curious that we would be attacked for asking our news people to remind their audiences that unsubstantiated stories exist on social media, which result in an ill-informed public with potentially dangerous consequences,” commented Scott Livingston, Sinclair’s Senior Vice President of News. “It is ironic that we would be attacked for messages promoting our journalistic initiative for fair and objective reporting, and for specifically asking the public to hold our newsrooms accountable. Our local stations keep our audiences’ trust by staying focused on fact-based reporting and clearly identifying commentary.”

ABOUT SINCLAIR BROADCAST GROUP

Sinclair is one of the largest and most diversified television broadcasting companies in the country. Pro forma for the Tribune acquisition (before any related divestitures), the Company will own, operate and/or provide services to 233 television stations in 108 markets. The Company has multiple emerging networks as well as stations affiliated with all the major networks. Sinclair is a leading local news provider in the country and a producer of live sports content. Sinclair’s content is delivered via multiple-platforms, including over-the-air, multi-channel video program distributors, and digital platforms. The Company regularly uses its website as a key source of Company information which can be accessed at www.sbg.net.

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