

## **NEWS RELEASE**

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### **News 3 (KSNV) and the CW Las Vegas (KVCW) have been named “2018 St. Jude Dream Home Station of the Year”**

**Las Vegas, NV (July 3, 2018)** – News 3 (KSNV) and the CW Las Vegas (KVCW) have been named “2018 St. Jude Dream Home Station of the Year.” The award comes on the heels of a successful campaign to raise \$850,000 for St. Jude Children’s Research Hospital and the giveaway of a beautiful home to a deserving viewer.

“The award recognizes a St. Jude Home Giveaway station that has led a remarkable campaign in their local community,” said Richard Shadyac, Jr., President and CEO of St. Jude Children’s Hospital. “Through tragedy, you triumphantly persevered. Your team’s enthusiasm resonated across the Las Vegas Valley and we are so grateful that you brought the St. Jude mission to life in Nevada.”

Mark Neerman, Regional News Director of Sinclair Broadcast Group, said, “This is a terrific honor and puts an exclamation point on our first year as a partner with the wonderful organization that is St. Jude. Once again our success comes from the commitment of each and every member of our staff. Our staff members live here; it’s important to us as an organization that we’re actively involved in the community we report on.”

Larry Strumwasser, KVCW General Manager, added, “It was an amazing experience to partner with an organization that provides hope and care to the children and families affected by childhood cancer.” He continued, “We couldn’t be more proud of how the people of Las Vegas heard the call and came together to support the important work of St. Jude.”

Last year, the donated home was in Northwest Las Vegas. This year, the goal is to raise \$1 million for the house which is in Henderson, NV. All funds raised from the contest will go to St. Jude with the land, house, and renovation all being donated by St. Jude partners. The next home will be given away in October 2018. [www.news3lv.com](http://www.news3lv.com).

#### **About Sinclair Broadcast Group, Inc.**

Sinclair is one of the largest and most diversified television broadcasting companies in the country. Pro forma for the Tribune acquisition and related station divestitures, the Company will own, operate and/or provide services to 215 television stations in 102 markets. Sinclair is a leading local news provider in the country and operates the greatest number of award-winning news rooms in the industry and is dedicated to impactful journalism with a local focus. The Company has multiple national networks, live local sports production, as well as stations affiliated with all the major networks. Sinclair’s content is delivered via multiple-platforms, including over-the-air, multi-channel video program distributors, and digital platforms. The Company regularly uses its website as a key source of Company information which can be accessed at [www.sbg.net](http://www.sbg.net).

#### **About St. Jude Children's Research Hospital**

St. Jude Children's Research Hospital is leading the way the world understands, treats and cures childhood cancer and other life-threatening diseases. It is the only National Cancer Institute-designated Comprehensive Cancer Center devoted solely to children. St. Jude is ranked the No. 1 pediatric cancer hospital by U.S. News & World Report. Treatments developed at St. Jude have helped push the overall childhood cancer survival rate from 20 percent to 80 percent since the hospital opened more than 50 years ago. St. Jude freely shares the breakthroughs it makes, and every child saved at St. Jude means doctors and scientists worldwide can use that knowledge to save thousands more children. Families never receive a bill from St. Jude for treatment,

travel, housing and food — because all a family should worry about is helping their child live. To learn more, visit [stjude.org](https://stjude.org) or follow St. Jude on social media at @stjuderesearch.