

NEWS RELEASE

Contact: Steve Marks, EVP & Chief Operating Officer
(813) 886-9882

SINCLAIR KICKS OFF 2018-19 HIGH SCHOOL SPORTS SEASON

BALTIMORE, MD (September 10, 2018) – Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) (“Sinclair”) proudly kicks-off another exciting season of high school sports coverage, including its popular series “Thursday Night Lights / Friday Night Rivals” and “High School Hoops.” Last season Sinclair aired 351 high school football games (over 1,000 hours), as well as 101 high school basketball games. These included state championship games in Maryland, Nevada, North Carolina, South Carolina, Tennessee and Utah.

“We are excited to be rolling our trucks with the start of another year of high school sports and to again have the opportunity to showcase the participating schools and their student athletes on primetime television,” said Stephen Mann, Executive Director High School Division at Sinclair. “We will proudly continue our Scholar Athlete and school donation programs, in which, through our sponsors, we have awarded over \$1,000,000 since the inception of our high school sports franchises. Thursday Night Lights, Friday Night Rivals, High School Hoops and our State Championship coverage make Sinclair the dominant leader in the United States for live high school sports coverage. No other broadcaster compares with the commitment to their local communities through high school sports.”

In addition, Sinclair invests in promotion, production and other initiatives annually to broadcast live, local high school sports. Sinclair expects to increase the overall number of hours of high school sports on its stations in the coming year, and is committed to bringing viewers this engaging, local grassroots programming for years to come.

About Sinclair:

Sinclair is one of the largest and most diversified television broadcasting companies in the country. The Company owns, operates and/or provides services to 191 television stations in 89 markets. Sinclair is a leading local news provider in the country and operates the greatest number of award-winning news rooms in the industry and is dedicated to impactful journalism with a local focus. The Company has multiple national networks, live local sports production, as well as stations affiliated with all the major networks. Sinclair’s content is delivered via multiple-platforms, including over-the-air, multi-channel video program distributors, and digital platforms. The Company regularly uses its website as a key source of Company information which can be accessed at www.sbgi.net.