

SINCLAIR BROADCAST GROUP AND THE SALVATION ARMY ENCOURAGE RELIEF EFFORTS FOR THE SURVIVORS OF HURRICANE MICHAEL

Sinclair Cares and The Salvation Army Stand Strong for the Gulf Coast in the Wake of the Hurricane

Baltimore, Maryland – October 16, 2018 – Sinclair Broadcast Group, Inc. (NASDAQ: SBGI) today announced its partnership with The Salvation Army to aid ongoing disaster relief efforts for the survivors of Hurricane Michael. Sinclair will hold a national Day of Giving on October 17, encouraging viewers to help those struggling to rebuild after the storm. As part of the relief effort, Sinclair will match the first \$25,000 of the funds raised nationally. To donate, please visit the [website](#).

“Just a few short weeks ago, we partnered with the Salvation Army to raise over \$240,000 for the Carolinas after Hurricane Florence. Through the Hurricane Michael relief fund, Sinclair will continue its work with The Salvation Army to help the local communities we are dedicated to serving,” said Scott Livingston, Sinclair’s Senior Vice President for News. “For many, the true impact of the storm is only now beginning to be felt, and we will continue to do what we can to help people during this difficult time.”

As Hurricane Michael barreled through the Florida Panhandle, Sinclair and its affiliate stations provided unmatched coverage on all platforms. Pensacola-based news station WEAR produced around-the-clock coverage from 4 a.m. to 8 p.m., also covering their sister stations in Tallahassee, while WGXA produced more than 12 hours of coverage for Macon and Albany. To ensure that stations were well-equipped to cover the storm, “go teams” were also put in place to help with nine hours of non-stop coverage.

“I want to thank our news operations in the Gulf and southeast states for providing important and potentially life-saving information on all platforms. We’re very proud of the efforts of all involved and their unwavering commitment to delivering the news even amidst a crisis,” said WEAR’s General Manager, JC Lowe. “The most important aspect of local television news is its ability to communicate critical information to an audience in real time during a crisis.”

The full effects of Hurricane Michael are yet to be determined. Sinclair will continue to provide its viewers with up-to-date coverage as it becomes available.

Donations for the Hurricane Michael relief fund are now being accepted at <https://give.helpsalvationarmy.org/give/206568/#!/donation/checkout>.

About Sinclair Broadcast Group, Inc.

About Sinclair: Sinclair is one of the largest and most diversified television broadcasting companies in the country. The Company owns, operates and/or provides services to 191 television stations in 89 markets. Sinclair is a leading local news provider in the country and operates the greatest number of award-winning news rooms in the industry and is dedicated to impactful journalism with a local focus. The Company has multiple national networks, live local sports production, as well as stations affiliated with all the major networks. Sinclair’s content is delivered via multiple-platforms, including over-the-air, multi-channel video program distributors, and digital platforms. The Company regularly uses its website as a key source of Company information which can be accessed at www.sbg.net

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