

News Release

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SINCLAIR EXECUTIVES TO DISCUSS THE FUTURE OF TELEVISION AT NAB SHOW NEW YORK, PRESIDENT AND CEO CHRIS RIPLEY TO SERVE AS KEYNOTE SPEAKER

Baltimore, MD (October 15, 2018) – Executives from Sinclair Broadcast Group, Inc. (Nasdaq: SBGI), (the “Company,” “Sinclair”) are slated to share their vision for the future of television technology at the NAB Show New York, produced by the National Association of Broadcasters, October 17th-18th. These company experts will discuss innovations which are transforming the broadcast industry and share insight into how Sinclair is contributing to the modernization of television.

“We’re looking forward to putting forth some of Sinclair’s greatest thought leaders and sharing our perspectives on the opportunities for the growth of television broadcasting,” said Chris Ripley, Sinclair’s President and Chief Executive Officer. “Sinclair prides itself as one of the industry's leaders in technological development and we look forward to sharing what our company has been doing to advance broadcasting.”

Foremost among the many technological initiatives Sinclair has actively invested in include the development of ATSC 3.0, the next generation television standard expected to revolutionize the television industry. Mr. Ripley will be serving as the Keynote Speaker at a fireside chat hosted by Rick Howe, the iTV Doctor. Mr. Ripley will be discussing Sinclair’s overall strategy as well as ATSC 3.0. This event will take place Thursday, October 18th from 11:30 am. to 12:00 p.m. in the Advanced Solutions theater.

The complete list of Sinclair’s Participants and the details regarding their events is as follows:

Mark Aitken, Vice President of Advanced Technology /President, ONE Media, will speak on a panel on the rapid pace of the development of ATSC 3.0 at the *Accelerating on the Road to ATSC 3.0* panel.

Date: Thursday, October 18th | Time: 3:00 p.m.-3:45 p.m. | Location: Stage 1

Del Parks, SVP & Chief Technology Officer, will participate in TV2020’s panel: *Technology Shaping Business Models*, making the case for technologies such as IP infrastructure and OTT platforms.

Date: Wednesday, October 17th | Time: 1:30 p.m.-2:15 p.m. | Location: TV2020 Conference, 3D11

Rob Weisbord, Chief Revenue Officer, will be discussing advanced advertising's potential at TV2020's panel: *Advanced Advertising and the Spot TV Universe*.

Date: Wednesday, October 17th | Time: 2:45 p.m.-3:15 p.m. | Location: TV2020 Conference, 3D11

About Sinclair:

Sinclair is one of the largest and most diversified television broadcasting companies in the country. The Company owns, operates and/or provides services to 191 television stations in 89 markets. Sinclair is a leading local news provider in the country and operates the greatest number of award-winning news rooms in the industry and is dedicated to impactful journalism with a local focus. The Company has multiple national networks, live local sports production, as well as stations affiliated with all the major networks. Sinclair's content is delivered via multiple-platforms, including over-the-air, multi-channel video program distributors, and digital platforms. The Company regularly uses its website as a key source of Company information which can be accessed at www.sbgi.net.

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