

## **SINCLAIR BROADCAST GROUP WINS CYNOPSIS MEDIA AWARDS ACROSS SPORTS AND WOMEN IN MEDIA CATEGORIES**

*Cynopsis Awards Honor Talent from Individuals and Companies across the Broadcast Industry*

**Baltimore, Maryland – October 1, 2020** – Sinclair Broadcast Group, Inc. (NASDAQ: SBGI) (“Sinclair”) is pleased to announce that the company and several employees have received Cynopsis’ Media Awards. The Cynopsis Awards honor individual talent and companies who push the media industry forward, consistently empowering and inspiring viewers.

The Cynopsis Top Women in Media Awards, honoring innovators and risk-takers who are instrumental in executing strategy, named Lucy Rutishauser, Executive Vice President and Chief Financial Officer of Sinclair, as a winner in the category of Operations Front Runners. In addition, Cynopsis honored Lindsay Amstutz, Senior Vice President and General Manager of Fox Sports West Prime Ticket, San Diego Prime Ticket and Fox Sports San Diego; and Shelby Coleman, Head of Creative Production at The Tennis Channel, with awards in the Industry Leaders category.

Further, Sinclair’s regional sports networks (RSNs) have been acknowledged by The Cynopsis Sports Media Awards as winners in the following categories:

- RSN of the Year – FOX Sports West/Prime Ticket
- Best Marketing Campaign (Regional/Local) – FOX Sports South
- Best Tune-In Promotion – FOX Sports Midwest
- Best Use of Integrated Sponsorship for Broadcast – FOX Sports Arizona
- Best 30 Second Spot (Local) – FOX Sports Sun
- Best Live Coverage of Sporting Events (Regional/Local) – FOX Sports West
- Best Seasonal Coverage (Regional) – FOX Sports South

“Sinclair is honored to be included by Cynopsis Media alongside so many venerable companies and individuals,” said Chris Ripley, President and CEO of Sinclair. “We are proud of our dynamic women who have helped Sinclair become a leader in the industry.” Mr. Ripley continued, “Sinclair has made a substantial commitment to providing the most accurate and up-to-date news to communities and to offer the best in local sports content. To see our efforts across the media industry receive such recognition is truly fulfilling. We look forward to continuing to bring innovative and dynamic local sports and local news programming and marketing to further the industry and to provide viewers and advertisers the very best experience possible.”

The Cynopsis Sports Media Awards gala was held virtually on August 12<sup>th</sup>. The Cynopsis Top Women in Media Awards event will be held virtually on October 13<sup>th</sup>-16<sup>th</sup>. Additional information on the Cynopsis Awards can be found [here](#).

### **About Sinclair Broadcast Group, Inc.**

Sinclair is a diversified media company and leading provider of local sports and news. The Company owns and/or operates 23 regional sports network brands; owns, operates and/or provides services to 190 television stations in 88 markets; is a leading local news provider in the country; owns multiple national networks; and has TV stations affiliated with all the major broadcast networks. Sinclair’s content is delivered via multiple platforms, including over-the-air, multi-channel video program

distributors, and digital platforms. The Company regularly uses its website as a key source of Company information which can be accessed at [www.sbg.net](http://www.sbg.net).

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