

Sinclair Broadcast Group Wins Four Telly Awards

Sinclair Wins Gold Award in the Motion Graphics/Design Category for Sinclair Sports Group Sizzle Reel

Baltimore, MD – May 25, 2022 – Sinclair Broadcast Group (NASDAQ: SBGI) is pleased to announce it was honored with a total of four Telly Awards, including top honors in the Motion Graphics/Design category. The Telly Awards are a global competition honoring excellence in video and television content across all screens.

Commenting on the awards, John Zeigler, Chief Marketing Officer, said, “Across our brands, we strive to create distinctive, impactful content to air between programs, and we are honored the hard work of our creative teams have been recognized with multiple Telly Awards.”

The following are the awards won by Sinclair Broadcast Group:

Craft, Non-Broadcast, Motion Graphics/Design GOLD WINNER

[Sinclair Sports Group Sizzle Reel](#)

Creative Director: Steve Garcia

Senior Manager Creative Services: Sucre Reyes

SVP Marketing: Cathy Jamison

CMO: John Zeigler

Craft, Local TV, Visual Effects SILVER WINNER

[AT&T 5G Shams Charania Commercial](#)

Creative Directors: Steve Garcia, Sinclair and James MacNichol, Stadium

Senior Manager Creative Services: Sucre Reyes

Production: Sam Hale, Stadium

SVP Marketing: Cathy Jamison

CMO: John Zeigler

Craft- Local TV, Cinematography SILVER WINNER

[AT&T 5G Shams Charania Commercial](#)

Creative Directors: Steve Garcia, Sinclair and James MacNichol, Stadium

Senior Manager Creative Services: Sucre Reyes

Production: Sam Hale, Stadium

SVP Marketing: Cathy Jamison

CMO: John Zeigler

Sports

BRONZE WINNER

[Sinclair Sports Group Sizzle Reel](#)

Creative Director: Steve Garcia

Senior Manager Creative Services: Sucre Reyes
SVP Marketing: Cathy Jamison
CMO: John Zeigler

About Sinclair Broadcast Group, Inc.

Sinclair Broadcast Group, Inc. is a diversified media company and a leading provider of local sports and news. The Company owns and/or operates 21 regional sports network brands; owns, operates and/or provides services to 185 television stations in 86 markets, owns multiple national networks including Tennis Channel and Stadium; and has TV stations affiliated with all the major broadcast networks. Sinclair's content is delivered via multiple platforms, including over-the-air, multi-channel video program distributors, and digital and streaming platforms NewsON and STIRR. The Company regularly uses its website as a key source of Company information which can be accessed at www.sbg.net.

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