

NEWS RELEASE

MAJOR BROADCASTERS LAUNCH NEXTGEN TV ON FIVE LOCAL TELEVISION STATIONS IN GREENVILLE, SC

WLOS, WSPA-TV, WHNS, WYFF, and WMYA-TV Begin Broadcasting with New Technology

Greenville, SC – June 2, 2022 – The leading television stations serving the Greenville-Spartanburg-Asheville-Anderson market today began broadcasting with NextGen TV, a revolutionary new digital broadcast technology. Today's launch includes WLOS (ABC), WSPA-TV (CBS), WHNS (FOX), WYFF (NBC) and WMYA-TV (MyNet).

Based on the same fundamental technology as the Internet and digital apps, NextGen TV can support a wide range of features that are currently in development. In addition to providing a new, improved way for broadcasters to reach viewers with advanced emergency alerts, NextGen TV features stunning video with brilliant color, sharper images and deeper contrast to create a more life-like experience.

NextGen TV adds a new dimension to TV viewing, with vibrant video and new Voice+ dialogue enhancement that brings voices to the foreground. Movie theater-quality sound lets viewers hear every voice clearly and keeps volume consistent across channels. NextGen TV also can be enhanced with Internet content to enable viewers to get the most out of live sports, live news, and live events in real-time, without looking away from TV screens.

Powered by ATSC 3.0, NextGen TV is the most significant broadcast technology upgrade to date. Features available on NextGen TV will vary by device and station as broadcasters roll out service across the country.

Today's launch in Greenville follows a decade of development and months of planning and preparation by the local stations. WMYA-TV, which is owned by Cunningham Broadcasting Corporation and covers the South Carolina portions of the television market, has converted to ATSC 3.0 transmissions. WMYA-TV will broadcast its own programming, as well as the programming of the other participating stations, in NextGen TV format. All programming of all participating stations will continue to be available in the existing DTV format, which can be received on all modern television sets. BitPath, which is developing new data broadcasting services, led the planning process and coordinated efforts across the five television stations.

From Seattle, Washington, to Washington, D.C., and from the Rocky Mountains to the foothills of the Appalachians, NextGen TV service is already on the air in more than 45 cities across the country. Greenville viewers can learn more about NextGen TV by visiting www.WatchNextGenTV.com, which offers a guide listing cities currently carrying the service, as well as links to available NextGen TV set models.

Antenna viewers without NextGen TV sets can simply rescan their TV sets to ensure uninterrupted service. Rescan instructions are available at fcc.gov/rescan. Cable and satellite subscribers do not need to take any action.

About WMYA-TV - Cunningham

WMYA-TV is owned and operated by Cunningham Broadcasting Corporation, an independent television broadcast company that, together with its subsidiaries, owns and/or operates 20 television

stations in eighteen markets across the United States. Cunningham is a Maryland corporation headquartered in Baltimore. For more information, please visit my40.com and cunninghambroadcasting.com.

About WLOS – Sinclair

WLOS is a leading station in the Greenville-Spartanburg-Asheville-Anderson television market. WLOS is owned and operated by Sinclair Broadcast Group, Inc. (NASDAQ: SBGI), a diversified media company and a leading provider of local sports and news. WLOS is affiliated with the ABC television network. Sinclair owns and/or operates 21 regional sports network brands; owns, operates and/or provides services to 185 television stations in 86 markets; owns multiple national networks including Tennis Channel and Stadium; and has TV stations affiliated with all the major broadcast networks. Sinclair's content is delivered via multiple platforms, including over-the-air, multi-channel video program distributors, and digital and streaming platforms NewsOn and STIRR. For more information, please visit wlos.com and sbgi.net.

About WSPA-TV - Nexstar

WSPA-TV is a leading station in the Greenville-Spartanburg-Asheville-Anderson television market. WSPA-TV is owned and operated by Nexstar Media Inc., a wholly owned subsidiary of Nexstar Media Group, Inc. (NASDAQ: NXST). Nexstar is the nation's largest operator of local television stations and a leading diversified media company that leverages localism to bring new services and value to consumers and advertisers through its broadcasting, digital and mobile media platforms. WSPA-TV is affiliated with the CBS network.

About WYFF - Hearst

WYFF is owned by Hearst Television. Hearst Television owns and operates 33 television and two radio stations serving 26 media markets across 39 states reaching over 21 million U.S. television households. Through its partnership with nearly all of the major networks, Hearst Television distributes national content over nearly 70 video channels including programming from ABC, NBC, CBS, CW, MY Net, MeTV, This TV, Estrella and more. Hearst Television is recognized as one of the industry's premier companies and has been honored with numerous awards for distinguished journalism, industry innovation, and community service. Hearst Television is a wholly owned subsidiary of Hearst.

About BitPath

BitPath is building the nation's first dedicated broadcast data network to provide innovative new services like BitPoint™ and NavPath™ at a fraction of the cost of other systems. Based in Arlington, Virginia, the BitPath network will launch this year covering dozens of cities. For more information, visit bitpath.com.

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