

Sinclair Broadcast Group Names Robert Croteau Vice President/General Manager of WRGB and WCWN in Albany, NY

Albany, NY – June 22, 2022 – Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) today announced Robert Croteau has been named Vice President/General Manager of WRGB/CBS6 and WCWN/CW15 in Albany, NY. Croteau was most recently Director of Sales at WRGB and WCWN.

In making the announcement, Rob Weisbord, Sinclair’s Chief Operating Officer and President of Broadcast, said, “With nearly two decades of executive sales leadership at WRGB and WCWN, Rob has a long history of success in the Albany market. We appreciate Rob’s dedication and the results that he has delivered during his tenure with Sinclair, and we are excited to elevate him to lead both stations as VP/GM.”

“With nearly 100 years on air, WRGB and WCWN have a long and important story in the history of television. I am excited to step into this role to honor that history, to serve our community and clients, and to help continue the transformation of these stations into the future,” said Croteau.

Prior to his role as Director of Sales, Croteau served as Local Sales Manager of WRGB and WCWN and held sales positions at WLVI/Boston and WCIA/Champaign. He holds a Bachelor of Arts in Communication from the University at Albany.

About Sinclair Broadcast Group, Inc.

Sinclair Broadcast Group, Inc. is a diversified media company and a leading provider of local sports and news. The Company owns and/or operates 21 regional sports network brands; owns, operates and/or provides services to 185 television stations in 86 markets; owns multiple national networks including Tennis Channel and Stadium; and has TV stations affiliated with all the major broadcast networks. Sinclair’s content is delivered via multiple platforms, including over-the-air, multi-channel video program distributors, and digital and streaming platforms NewsOn and STIRR. The Company regularly uses its website as a key source of Company information which can be accessed at www.sbgi.net.

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