

Sinclair Broadcast Group Names Joni Rippen Vice President/General Manager of KHGI and KFXL in Lincoln, Nebraska

Lincoln, NE – July 11, 2022 – Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) today announced Joni Rippen has been named Vice President/General Manager of KHGI/ABC and KFXL/FOX in Nebraska's Lincoln-Hastings-Kearney region. Rippen was most recently General Sales Manager at KHGI and KFXL.

In making the announcement, Rob Weisbord, Sinclair's Chief Operating Officer and President of Broadcast, said, "Joni has deep roots and a long history of success in the Central and Western regions of Nebraska, with over 15 years of strong sales leadership at KHGI and KFXL. We are excited to elevate her to lead both stations as VP/GM."

"For generations, my family and I have been blessed and proud to call Nebraska home. I am extremely excited and grateful to have the opportunity to take the next step as VP/GM and continue to lead our talented Sinclair KHGI/KFXL station team, as well as continue to serve our loyal viewers and local businesses across the communities of Central and Western Nebraska," said Rippen.

Prior to her role as General Sales Manager, Rippen served as Local Sales Manager of KHGI and KFXL. She holds a Bachelor of Science in Business Administration from the University of Nebraska at Kearney.

About Sinclair Broadcast Group, Inc.

Sinclair Broadcast Group, Inc. is a diversified media company and a leading provider of local sports and news. The Company owns and/or operates 21 regional sports network brands; owns, operates and/or provides services to 185 television stations in 86 markets; owns multiple national networks including Tennis Channel and Stadium; and has TV stations affiliated with all the major broadcast networks. Sinclair's content is delivered via multiple platforms, including over-the-air, multi-channel video program distributors, and digital and streaming platforms NewsOn and STIRR. The Company regularly uses its website as a key source of Company information which can be accessed at www.sbgi.net.

Media Contact:

Jessica Bellucci

Jessica@BellucciMedia.com