

News Release

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SINCLAIR NAMES JON LAWHEAD GROUP MANAGER

Cincinnati, OH (January 25, 2012) – Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) announced that Jon Lawhead has been promoted to Group Manager from General Manager ofWSTR-TV in Cincinnati. Mr. Lawhead will be responsible for the oversight of eight television stations in six markets. The announcement was made by Steve Marks, Chief Operating Officer of Sinclair’s television group.

In making the announcement, Mr. Marks said, “Jon has done a wonderful job leading our efforts in Cincinnati, and we are pleased to promote him to Group Manager where he will oversee markets that consist of MYTV and CW stations. Jon is a very qualified broadcaster who has led by example, achieving impressive results in a very competitive marketplace. We look forward to bringing his leadership and operational approach to these markets.”

“This is an exciting time to be with Sinclair Broadcast Group,” commented Mr. Lawhead. “I appreciate the opportunity to take on this expanded role and am excited to assist in the growth of these important television stations.”

Mr. Lawhead has served as General Manager for Sinclair’sWSTR-TV (MY64) in Cincinnati since 2004. Prior to that and from 2002, he was General Manager ofWTVH-TV (CBS) in Syracuse, NY. From 1990 to 2002, he served in various roles, including General Manager, General Sales Manager and Local Sales Manager ofWXIX-TV in Cincinnati, and also served as Vice Chairman of the FOX affiliate board. From 1987 to 1990, Mr. Lawhead was the Local Sales Manager ofWAND-TV in Decatur/Springfield, IL. Prior to that he served as an Account Executive. Mr. Lawhead received his Bachelor of Science degree in Communications from Ohio Northern University.

Sinclair Broadcast Group, Inc., one of the largest and most diversified television broadcasting companies, owns and operates, programs or provides sales services to 73 television stations in 46 markets. Sinclair’s television group is affiliated with all major networks and reaches approximately 26% of all U.S. television households. For more information, please visit Sinclair’s website at www.sbgi.net.

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