News Release

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SINCLAIR NAMES SCOTT LIVINGSTON VICE PRESIDENT OF NEWS

Baltimore, MD (February 16, 2012) – Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) announced that Scott Livingston has been named Vice President of News for Sinclair Television Group. The announcement was made by David Smith, President and Chief Executive Officer of Sinclair.

Mr. Livingston, who most recently served as the News Director of Sinclair's flagship station, WBFF-TV (FOX 45) in Baltimore, will lead the 41 stations that air local news. Mr. Livingston has been with Sinclair since it began producing news at WBFF in 1991. He began as the Chief Photographer until 1997 when he was promoted to Assistant News Director. For the last ten years, he has served as the station's News Director.

Sinclair President and CEO, David Smith, said, "We are pleased to promote Scott into this well-deserving position. His years of experience overseeing highly-successful newscasts are invaluable, especially when you consider the size of our news franchise he will be leading. Scott has been charged with the ultimate goal of ensuring that each of our news operations is delivering high-quality, informative news stories that matter to our local audiences and make a difference in their respective markets."

During his tenure in Baltimore, Mr. Livingston was responsible for building an award-winning team of journalists. Excellent storytelling and results-driven content have been the hallmarks of Livingston's success. "Telling stories that make a difference and holding elected officials accountable are the foundation of a Sinclair news operation," said Scott Livingston. "I am excited about this opportunity and look forward to working with the stations to improve our news content and accountability journalism."

FOX45 News won the prestigious 1996 National Press Photographers Association Station of the Year Award. Under his leadership, the WBFF news operation has won more local Emmy Awards than all the other news stations in Baltimore combined.

Mr. Livingston has won many personal awards in his field. He had the honor of winning the 1999 National Edward R. Murrow Award. He also won the Alfred DuPont Columbia University Excellence in Journalism Award for continuing coverage of how violence affects Baltimore's youth. He has been recognized with 23 Capitol Region Emmy awards and he is a three-time winner of the National Press Photographer Association's Regional Photographer of the Year. The Associated Press has twice named Livingston Photographer of the Year.

Mr. Livingston has traveled the world covering many international events including the 1992 Earth Summit in the Amazon, the 50th Anniversary of D-Day in France and the return of a Holocaust survivor to a concentration camp in Poland.

Mr. Livingston began his TV career at WBOC in his hometown of Salisbury, Maryland. He also worked at WLKY in Louisville, KY, WMAR-TV in Baltimore, Group W in Washington, and Evening Magazine.

Sinclair Broadcast Group, Inc., the largest and one of the most diversified television broadcasting companies, owns and operates, programs or provides sales services to 73 television stations in 45 markets. Sinclair's television group is affiliated with all major networks and reaches approximately 26.3% of all U.S. television households. For more information, please visit Sinclair's website at www.sbgi.net.

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