

# News Release

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## **SINCLAIR AND COMCAST REACH AGREEMENT IN PRINCIPLE FOR A MULTI-YEAR RETRANSMISSION CONSENT AGREEMENT**

BALTIMORE (March 3, 2011) -- Sinclair Broadcast Group, Inc. (Nasdaq: SBGI), the “Company” or “Sinclair,” announced today that it has reached an agreement-in-principle with Comcast Corporation for a multi-year agreement for the continued carriage of 36 stations in 22 markets owned and/or operated by Sinclair or to which Sinclair provides sales services.

### About Sinclair:

Sinclair Broadcast Group, Inc., one of the largest and most diversified television broadcasting companies, owns and operates, programs or provides sales services to 58 television stations in 35 markets. Sinclair's television group reaches approximately 22% of U.S. television households and is affiliated with all major networks. Sinclair owns equity interests in various non-broadcast related companies.

The Company regularly uses its website as a key source of Company information and can be accessed at [www.sbgi.net](http://www.sbgi.net).

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