

News Release

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SINCLAIR NAMES WILLIAM EVANS GENERAL MANAGER OF KGAN-TV IN CEDAR RAPIDS, IOWA

Baltimore (March 12, 2008) – Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) announced that William Evans has been named General Manager of KGAN-TV (CBS 2) in Cedar Rapids, Iowa. Mr. Evans will also oversee sales and other non-programming related services of KFXA-TV (FOX 28) in Cedar Rapids pursuant to an Outsourcing Agreement. The announcement was made by Steve Marks, Chief Operating Officer of Sinclair’s television group.

In making the announcement, Mr. Marks said, “We are excited to bring Bill on to manage the Cedar Rapids stations. He has many years of experience in overseeing multiple stations as well as building dominant local news franchises. We look forward to capitalizing on his management skills and history in developing strong, competitive television stations.”

“I am excited about the opportunity to oversee KGAN-TV and KFXA-TV,” commented Bill Evans. “My goal is to lead these two stations to excellence in local news and strong community involvement. My family and I are thrilled to be moving to the Cedar Rapids area and are looking forward to getting actively involved in our new community.”

Mr. Evans most recently and from 2002 served as Vice President/General Manager for KPSP-TV, the CBS affiliate in Palms Springs, CA. Prior to that and from 2000, Mr. Evans was the General Manager responsible for four network affiliated television stations in Baton Rouge, LA. From 1991 to 2000, he served as General Manager and then Vice President for Gulf-California Broadcast Company where he was responsible for five television stations, two radio stations and a direct mail company. Mr. Evans began his broadcasting career in radio broadcasting. Mr. Evans was President of the California Broadcasters Association and served on its Board of Directors for over 10 years.

Sinclair Broadcast Group, Inc., one of the largest and most diversified television broadcasting companies, owns and operates, programs or provides sales services to 58 television stations in 35 markets. Sinclair’s television group is affiliated with all major networks and reaches approximately 22% of all U.S. television households. For more information, please visit Sinclair’s website at www.sbgi.net.

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