

Sinclair Announces Corporate Promotion

BALTIMORE, March 19 /PRNewswire/ --

Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) announced today that Lucy Rutishauser has been promoted to the position of Treasurer. Ms. Rutishauser most recently served as Assistant Treasurer/Corporate Finance.

In making the announcement, David Amy, Executive Vice President of Sinclair, said, "This promotion is well-deserved and reflects Lucy's vast experience in treasury operations and capital-raising activities, as well as her considerable successes in our investor relations efforts over the last years. Lucy exemplifies the strong financial management that resides within Sinclair."

Ms. Rutishauser has served as Assistant Treasurer since December 1998, and as Assistant Treasurer/Corporate Finance since September 1999. Prior to that, Ms. Rutishauser was the Assistant Treasurer for Treasure Chest Advertising Company and Integrated Health Services, Inc. From 1988 to 1992, Ms. Rutishauser held various treasury positions with Laura Ashley, Inc. and the Black & Decker Corporation. Ms. Rutishauser graduated magna cum laude from Towson University with a Bachelor of Science degree in Economics and Finance and received her M.B.A. from the University of Baltimore.

Sinclair Broadcast Group, Inc. is a diversified broadcasting company that currently owns and operates, or programs, 62 television stations in 40 markets. Sinclair's television group reaches approximately 25.0% of all U.S. television households and includes ABC, CBS, FOX, NBC, WB and UPN affiliates. Sinclair, through its wholly-owned subsidiary, Sinclair Ventures, owns equity interests in Internet-related companies including G1440, an Internet development and integration company; VisionAIR, a wireless data applications developer; and Synergy Brands, Inc. Sinclair has a strategic alliance with Acrodyne Communications, Inc., a manufacturer of transmitters and other television broadcast equipment. For more information, please visit our website at <http://www.sbgi.net>.

SOURCE Sinclair Broadcast Group, Inc.

Web site: <http://www.sbgi.net>

Company News On-Call: <http://www.prnewswire.com/comp/110203.html> or fax, 800-758-5804, ext. 110203

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