



PRESS RELEASES

SBG Extends DirecTV Rebate Offer in Mediacom Markets

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Sinclair Extends DIRECTV Rebate Offer in Mediacom Markets

Mediacom's Carriage of Sinclair Stations Remains
Scheduled to End on January 6, 2007

BALTIMORE (December 28, 2006) - Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) announced today that it has extended the DIRECTV rebate offer that it has made available in markets where Sinclair stations are currently carried on cable systems owned by Mediacom Communications Corp. (Nasdaq: MCCC). As previously announced, Sinclair does not expect to reach a new agreement with Mediacom prior to the termination of their existing retransmission consent agreement. As a result, Sinclair expects Mediacom to discontinue carriage of a number of television stations when that agreement ends at 12:01 a.m. on January 6, 2007.

The DIRECTV offer, which makes available rebates of up to either \$150 or \$100 depending on the market, had been scheduled to end on December 31, 2006. As a result of the extension, qualified consumers can take advantage of the rebates by signing up for DIRECTV by February 5, 2007.

"It is unfortunate that we apparently will not be able to reach agreement with Mediacom," commented Barry Faber, Sinclair's Vice President and General Counsel, "but we again want to remind our viewers in Mediacom markets that alternative means for watching our great programming continue to exist. These alternatives include both over-the-air and direct broadcast satellite. By extending the DIRECTV rebate offer, which is intended to compensate viewers for the inconvenience of having to make alternative arrangements, we hope to make it easier for the public to continue to enjoy our stations."

The stations and markets impacted are listed below, with the availability and amount of the DIRECTV rebate noted after each market name.

Subscribers in markets with a \$150 rebate must call 1-800-376-4388 and subscribers in markets with a \$100 rebate must call 1-800-341-4388. In order to qualify for the rebate, which will be paid in the form of a \$10 bill credit each month until the full amount of the rebate has been paid, potential subscribers must sign up with DIRECTV prior to February 6, 2007 and must meet certain qualifications, which will be described when the applicable 800 number is called.

Des Moines/Ames (KDSM-FOX) - \$150, Cedar Rapids (KGAN-CBS) - \$150, Mobile-Pensacola (WEAR-ABC/WFGX-MNT) - \$100, Peoria/Bloomington (WYZZ-FOX) - \$100, Greenville/Spartanburg/Asheville (WLOS-ABC/WMYA-MNT) - \$100, Lexington (WDKY-FOX) - \$100, Madison (WSMN-FOX)-\$100, Nashville (WZTV-FOX/WUXP-MNT/WNAB-CW) - \$100, Minneapolis (WUCW-CW) - \$150, Paducah/Cape Girardeau (KBSI-FOX/WDKA-MNT) - \$100, Springfield/Champaign/Decatur (WICS-ABC/WICD-ABC) - \$100, St. Louis (KDNL-ABC) - \$100, Tallahassee (WTWC-NBC) - \$100, Birmingham (WTTO-CW/WABM-MNT) - \$100, Norfolk (WTVZ- MNT)- \$100and

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Milwaukee (WCGV-MNT /WVTV-CW)-\$100.

Sinclair Broadcast Group, Inc., one of the largest and most diversified television broadcasting companies, currently owns and operates, programs or provides sales services to 58 television stations in 36 markets. Sinclair's television group reaches approximately 22% of U.S. television households and is affiliated with all the major networks.

Forward-Looking Statements:

The matters discussed in this press release include forward-looking statements regarding, among other things, future operating results. When used in this press release, the words "outlook," "intends to," "believes," "anticipates," "expects," "achieves," and similar expressions are intended to identify forward-looking statements. Such statements are subject to a number of risks and uncertainties. Actual results in the future could differ materially and adversely from those described in the forward-looking statements as a result of various important factors, including and in addition to the assumptions identified above, the impact of changes in national and regional economies, successful integration of acquired television stations (including achievement of synergies and cost reductions), FCC approval of pending license transfers, successful execution of outsourcing agreements, pricing and demand fluctuations in local and national advertising, volatility in programming costs, the market acceptance of new programming and our news central strategy, our local sales initiatives, and the other risk factors set forth in the Company's most recent reports on Form 10-Q and Form 10-K, as filed with the Securities and Exchange Commission. There can be no assurances that the assumptions and other factors referred to in this release will occur. The Company undertakes no obligation to publicly release the result of any revisions to these forward-looking statements.

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