

## News Release

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### **SINCLAIR NAMES ALLISON TAYLOR GENERAL MANAGER OF WMMP-TV IN CHARLESTON, SOUTH CAROLINA**

Baltimore (April 23, 2008) – Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) announced that Allison Taylor has been named General Manager of WMMP-TV (MNT 36) in Charleston, South Carolina. Ms. Taylor will also be responsible for oversight of WTAT-TV (FOX 24), which is programmed by Sinclair under a time brokerage agreement. The announcement was made by Steve Marks, Vice President and Chief Operating Officer of Sinclair’s television group.

In making the announcement, Mr. Marks said, “We are pleased to have Allison re-join the team at WMMP and WTAT. During her years at the stations, she showed tremendous ability to perform and advance through the sales organization. Allison brings familiarity with the stations, its staff and the community. We look forward to building on her experience, established relationships and strong sales background.”

“I am excited to once again be a part of WMMP and WTAT, stations that have shown success in the past and have the foundation for an even better future,” commented Allison Taylor. “I am proud to lead such a dedicated, energetic and hard-working staff, and I am looking forward to showing my fellow Charlestonians the newly energized television stations.”

Ms. Taylor was with WMMP-TV and WTAT-TV from 2001 to 2007. While there, she served in various sales capacities, including General Sales Manager, Local Sales Manager, National Sales Manager and Account Executive. Prior to that and from 1999, Ms. Taylor was an Account Executive for the FOX affiliate in Columbia, SC. Ms. Taylor has a Bachelor of Arts degree in speech and communications from Clemson University.

Sinclair Broadcast Group, Inc., one of the largest and most diversified television broadcasting companies, owns and operates, programs or provides sales services to 58 television stations in 35 markets. Sinclair’s television group is affiliated with all major networks and reaches approximately 22% of all U.S. television households. For more information, please visit Sinclair’s website at [www.sbgi.net](http://www.sbgi.net).

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