

## News Release

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### **SINCLAIR NAMES DEAN RADLA GENERAL MANAGER IN SAN ANTONIO**

San Antonio, TX (April 23, 2012) – Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) announced that Dean Radla has been promoted to General Manager of KABB-TV (FOX 29) and KMYS-TV (CW 35) in San Antonio, Texas. Mr. Radla succeeds John Seabers, who was recently promoted to Sinclair TV Group Manager. The announcement was made by Steve Marks, Chief Operating Officer of Sinclair’s television group.

In making the announcement, Mr. Marks said, “We are pleased to promote Dean to General Manager. During his fifteen years with us, his skills and determination have been instrumental in helping to build the stations’ brand recognition and their success in partnering with the market’s local businesses towards reaching their customers.”

“The past fifteen years at KABB and KMYS have been very rewarding and gratifying, and I am thrilled to have the opportunity to expand my leadership responsibilities as General Manager,” commented Mr. Radla. “I look forward to building on the stations’ strong operations, quality programming and local news offerings, and continuing to serve our local community.”

Mr. Radla has served as Director of Sales for KABB (FOX 29) and KMYS (CW 35) since 1999. Prior to that and from 1997, he was the Local Sales Manager for FOX 29. Mr. Radla has over thirty years of sales and management experience, including 22 years in the television industry in the San Antonio market where he began his television career in 1990 at KMOL-TV. During his career with Sinclair Broadcast, Mr. Radla has also performed the duties of Regional Sales Consultant, with oversight in Sinclair Broadcast's Oklahoma City market. Mr. Radla received a Bachelor of Arts in Public Relations and Advertising from Texas State University.

Sinclair Broadcast Group, Inc., one of the largest and most diversified television broadcasting companies, owns and operates, programs or provides sales services to 74 television stations in 45 markets. Sinclair’s television group is affiliated with all major networks and reaches approximately 26% of all U.S. television households. For more information, please visit Sinclair’s website at [www.sbgi.net](http://www.sbgi.net).

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