

## News Release

Contact: Steve Marks, COO  
(813) 886-9882

### **SINCLAIR NAMES JOHN HUMMEL GENERAL MANAGER OF WSMH-TV**

Baltimore (May 11, 2007) – Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) announced that John Hummel has been named General Manager of WSMH-TV (FOX 66) in the Flint/Saginaw/Bay City, Michigan market. The announcement was made by Steve Marks, Chief Operating Officer of Sinclair's television group.

In making the announcement, Mr. Marks said, "John has a long career in broadcast sales and working with television stations affiliated with the FOX network. We look forward to John continuing on the successes of David Schwartz, WSMH's prior General Manager who recently took on the position of Director of Sales for Sinclair."

"I am excited to be a part of the Sinclair organization and to work with the WSMH team," commented John Hummel. "FOX 66 offers some of the most popular shows on television, and I look forward to helping our advertisers reach those viewers."

Mr. Hummel has over 20 years in television sales. Most recently and from 2005 he was involved in the restaurant business. From 2001 to 2005, Mr. Hummel served as Vice President/General Sales Manager for FOX owned/operated television stations. From 1997 to 2001, he was Senior Vice President and Director of Sales for Petry Media Corporations' FOX television stations. From 1996 to 1997, Mr. Hummel was the General Sales Manager for WUHF-TV in Rochester, now owned by Sinclair. From 1992 to 1996, he served as Director of Sales and Operations for Tribune Plus and prior to that held various positions within the Tribune organization. Mr. Hummel started his broadcast career with the national rep firm, Petry Television. Mr. Hummel holds a Bachelor of Arts degree from St. Mary's of the Plains College.

Sinclair Broadcast Group, Inc., one of the largest and most diversified television broadcasting companies, owns and operates, programs or provides sales services to 58 television stations in 36 markets. Sinclair's television group is affiliated with all major networks and reaches approximately 22% of all U.S. television households. For more information, please visit Sinclair's website at [www.sbgi.net](http://www.sbgi.net).

###